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We understand that not everyone can donate right now, but if you can afford to contribute this Thursday, we promise it will be put to good use. Our resources are crucial for knowledge lovers everywhere—so if you find all these bits and bytes useful, **please pitch in**.

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Consumer Business Sustainability

About Smart Careers Smart Shop Finder



## CSR initiatives

Discover our ongoing projects aimed at promoting environmental responsibility, digital inclusion, social impact and sustainable practices.



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## Sustainability is a core element of Smart's business philosophy.

Smart strives to empower Cambodians to discover positive and sustainable methods of supporting their families and communities. Collaborating with key partners, Smart's Corporate Social Responsibility (CSR) initiatives – which focus on climate action, the circular economy, education (both digital and general), sports, technology and entrepreneurship – have had a meaningful impact and have provided substantial support to the neediest communities and entities in Cambodia.

The subsequent sections detail our initiatives and programs.



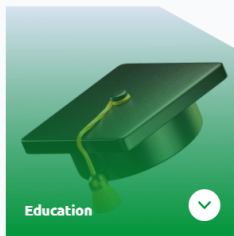
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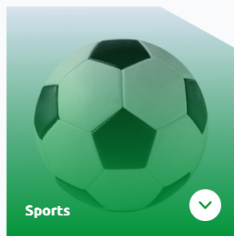
### Our Focus Areas



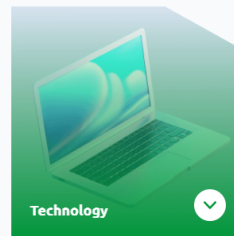
Climate Action and Circular Economy



Education



Sports



Technology



### Prepaid

Plans

### Devices

Apple

### Self-service

SmartNas

### Services

Add-ons

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Smart Traveler SIM  
Smart Sponsored Call

### Home Internet

Smart Fiber+  
Smart @Home

SmartLINECrazy  
LateNightOwl

### Music & Video

Pleng  
Smart Tunes

### Voice & Messaging

MissedCallAlert

### International services

SmartRoam



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