



IDEA SPRINT II

Natural Resource Management Cluster Pre-Workshop

2 May 2023 9 AM-12 PM | Blockchain Cafe

Host: ODC + KAWSANG + FHI 360

AGENDA

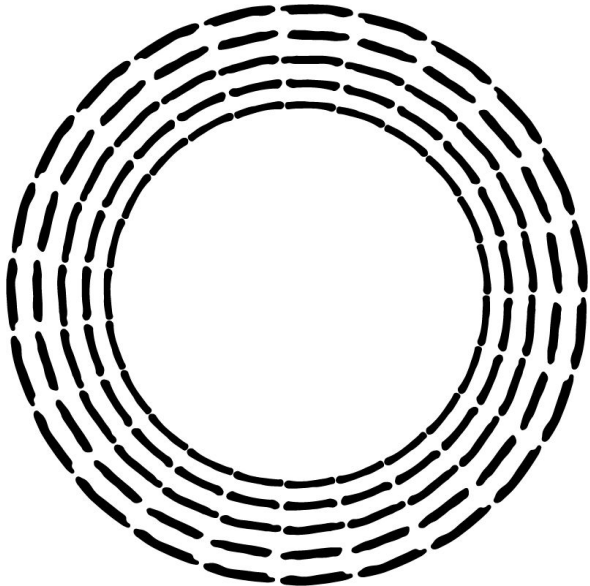
2 May 2023 9 AM-12 PM | BLOCKCHAIN CAFE

9:00	Check In
9:15	Orientation: What is Idea Sprint? Why is it important?
9:35	Discover: Our Advocacy Challenges
10:10	Break
10:25	Create: "How Might We...?"
11:30	Clarify/Learn/Next Steps
11:50	Check Out

CHECK-IN



Activity: Check-in



1. Check in with out body: what can you notice?
 - a. Stand up
 - b. Adjust your posture
 - c. Scan
2. Now that we checked in with ourselves, let's check in as a group: **please share one thing you noticed about your body just now.**
3. After you speak, pass the talking piece *TO YOUR LEFT.*
4. We will take turns until everyone has spoken

WHAT IS THE IDEA SPRINT?



A 3-day+ innovation building program

- **Experiential Learning (learn by doing)**—make a solution to a problem while in the program
- Team-based challenges — **40 participants** from **across sectors and locations** form 6-7 teams to tackle challenges in 4 thematic areas
- **3-5 Teams to be selected** to go to pilot stage with additional support



Design Thinking Process



Problem Definition

*–What are our
challenges? Who
are affected?*

Ideation

*–What are possible
solutions? How
might we help those
affected?*

Prototyping & Testing

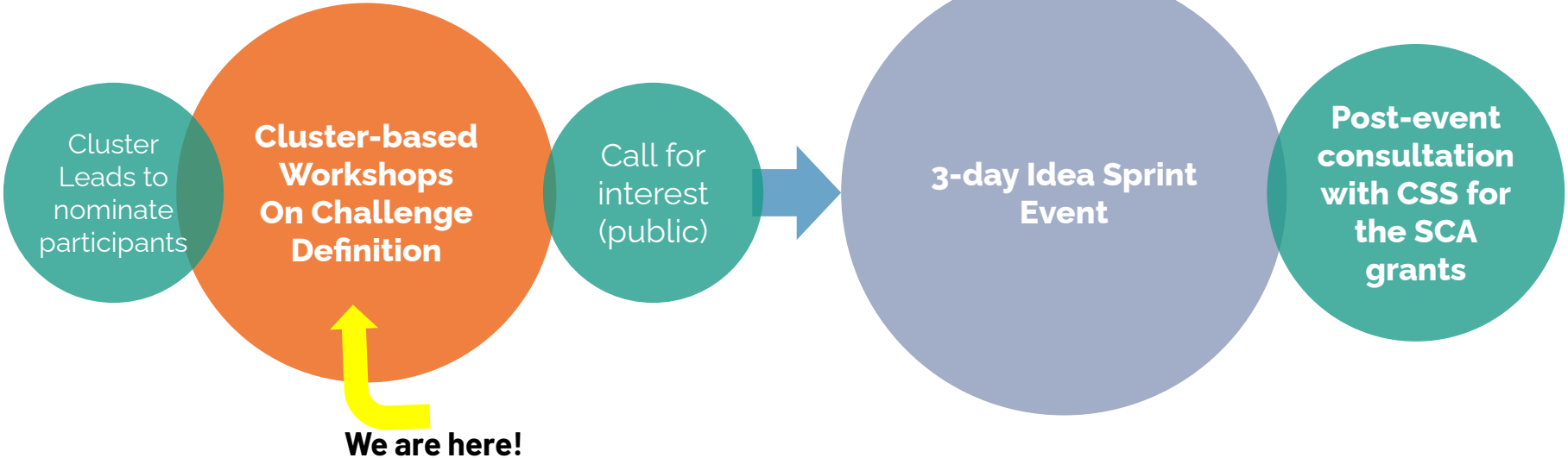
*–What are possible
solutions? How might
we help those
affected?*

Design Thinking / Human-Centered Design Process



Pre-Idea Sprint mini-workshops

The Idea Sprint



We are here!

The Idea Sprint Program

Case Study: PRIDE CORNER

A collaborative, integrated approach to LGBTQI+ awareness and inclusion

A COLLABORATION OF two CSOs and a private company



Kiripost



KYA

Khmer Youth
Association



CCFC

The Coalition of Cambodian
Farmer Community

A COLLABORATION OF two CSOs and a private company



**MEDIA &
COMMS**



**YOUTH
NETWORK**

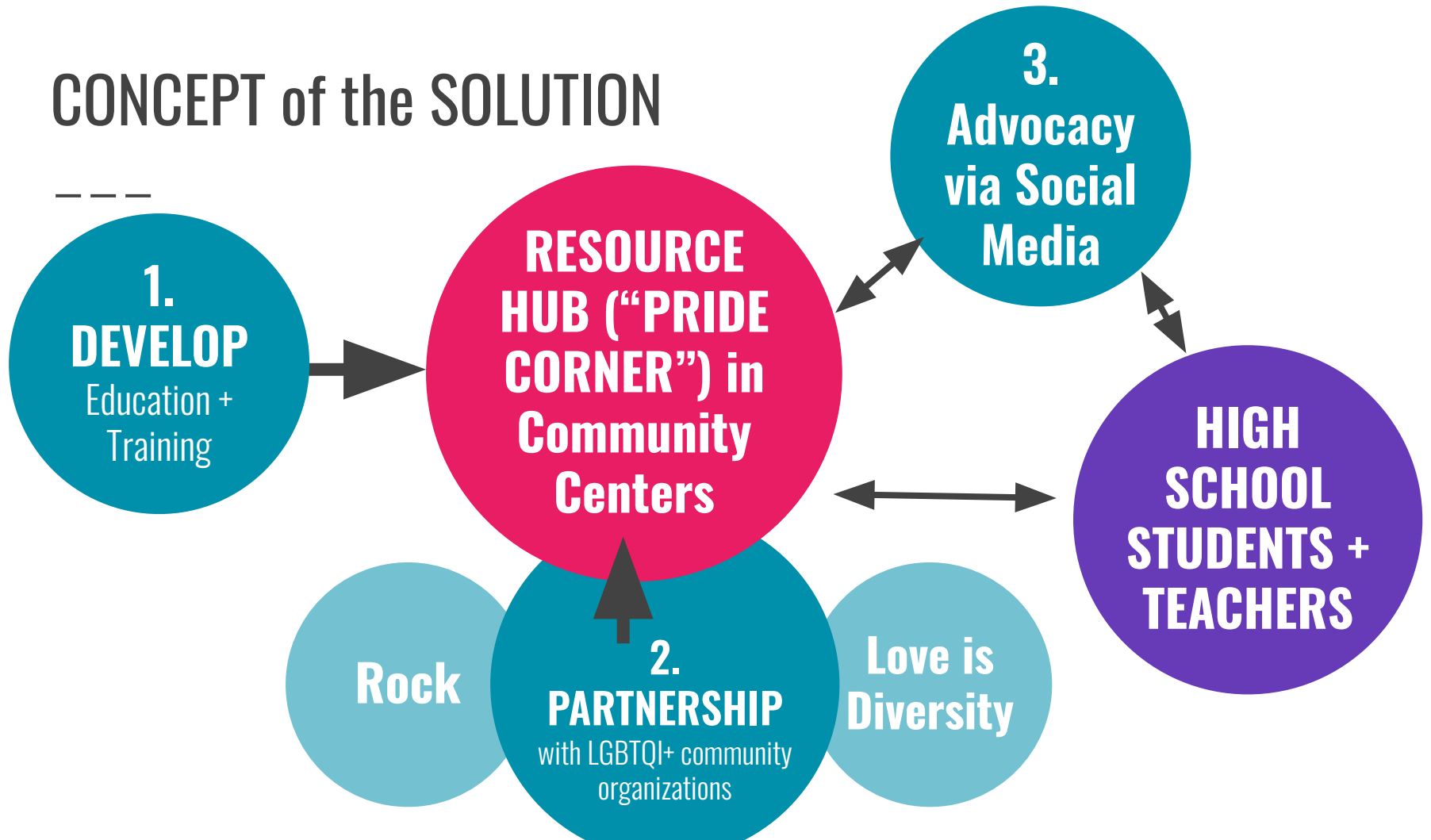


**COMMUNITY
DEVELOPMENT**

PROBLEM

Low Awareness of LGBTQI+ issues at educational institutions leads to a widespread discriminatory and exclusionary practices experienced by the LGBTQI+ members in the wider community.

CONCEPT of the SOLUTION



TODAY: OUR CHALLENGES




“WE CANNOT SOLVE OUR PROBLEMS
WITH THE SAME THINKING WE USED
WHEN WE CREATED THEM.”

Albert Einstein

1. **Look** at the situation: *What is actually happening?*
2. What are **the parts** of the situation? **Who** are involved and/or affected?
3. Where are our **biggest opportunities for change?**

It's all about NOTICING



A group of people are playing basketball in a gymnasium. The scene is captured in a slightly blurred, candid style. In the foreground on the left, a man in a white long-sleeved shirt and dark shorts is running. In the center, a woman in a white top and shorts is looking towards the right. To her right, a man in a dark jacket and grey pants is also running. On the far right, a man in a light blue hoodie and grey pants is holding a basketball, looking up at it. Another basketball is visible in the air above the center. The background shows a wooden gymnasium floor and a wall with a window on the right side.

Did you see the person walking bear?

**We all must let go of our
current thinking/focus, before
we can see things clearly.**





Our Advocacy Challenges: 3 questions in 3 groups

—10 min

Discussions in 3 small groups—each
with a different question:

GROUP 1	<i>What is your organization's vision?</i>
GROUP 2	<i>What are your current advocacy goals?</i>
GROUP 3	<i>What are your current personal goals at work?</i>



BREAK!

–15 minutes



**Our Advocacy
Challenges:
3 questions
(PART II)**

—10 min

Now, discuss:

***HOW ARE THESE GOALS
BEING ACHIEVED?***

***WHAT CHALLENGES ARE IN
THE WAY OF ACHIEVING
THEM?***

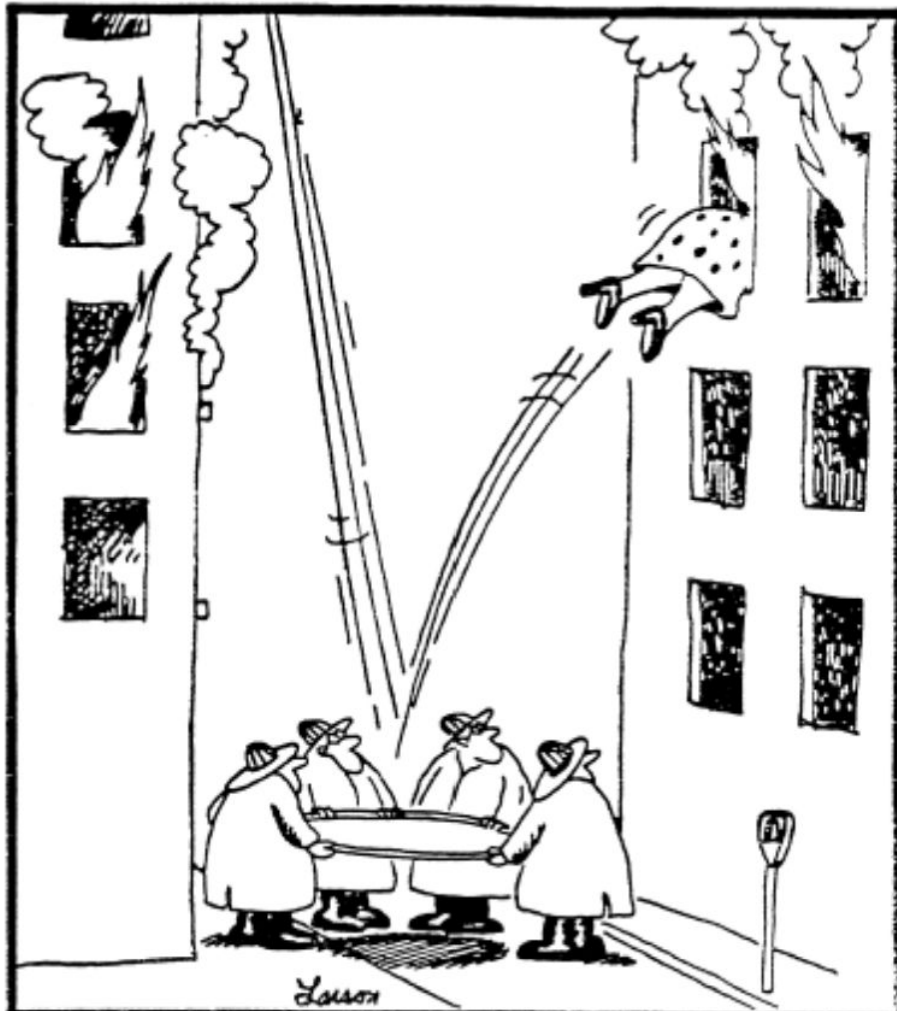
SHARE: What did you hear?



'LOOK AT YOUR FISH!'

— Jean Louis Rodolphe Agassiz

1. **Look** at the situation: *What is actually happening?*
2. What are **the parts** of the situation? **Who** are involved and/or affected?
3. Where are our **biggest opportunities for change?**



4. **Ask questions. WHY?** Is often a powerful question.
5. **Look again.** Are there patterns? Is something taken for granted?
6. Where are our **biggest opportunities for change** (again)?—this is called **leverage point.**

Remember:

- We can't solve all the problems
 - Problem ≠! Solution ≠! Suggestion
 - Problem ≠! Objective
 - Is this *the* problem? Or a symptom to another?
 - **WHO** is experiencing the problem?
-



Our Advocacy Challenges: 3 questions (PART III)

—20 min

GROUP 1	<i>What is the landscape/context around natural resource management in Cambodia? How does it affect our vision for the future?</i>
GROUP 2	<i>What are the biggest hurdles around NRM advocacy? How do these hurdles relate to each other?</i>
GROUP 3	<i>What are the keywords in advocating for better NRM? How do we each define these words differently?</i>

SHARE: What did you hear?

**WHERE DO YOU SEE THE
OPPORTUNITIES?**

HOW MIGHT WE...

Help [beneficiary/user]

Do [action/behavior]?

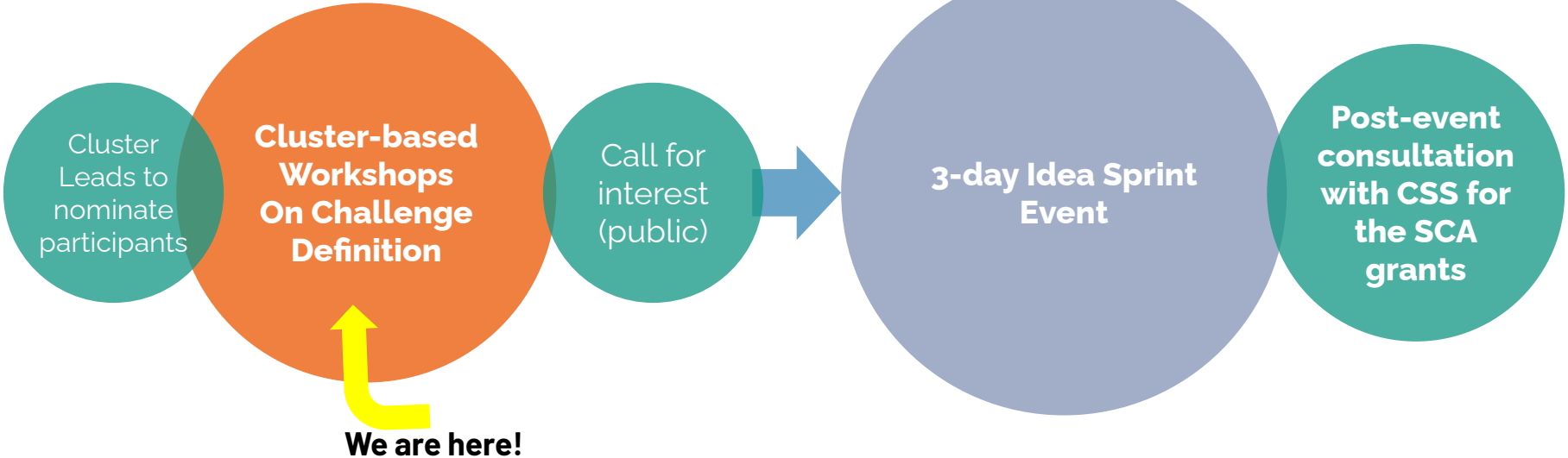
NEXT STEPS





Pre-Idea Sprint mini-workshops

The Idea Sprint



The Idea Sprint Program

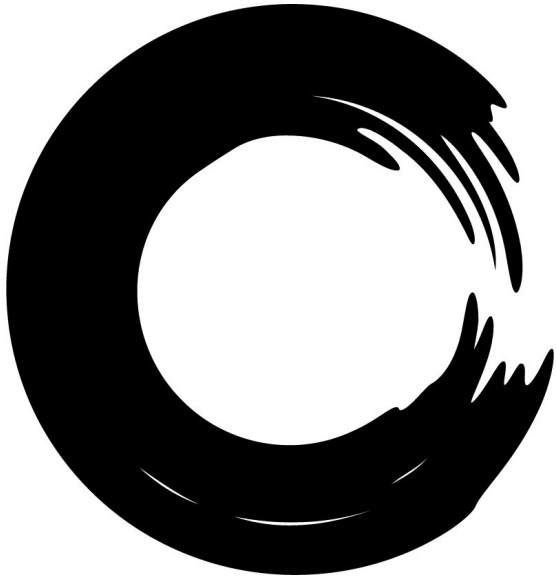
UPCOMING DATES

-MAY 16	Cluster-based Challenge Definition Workshops
JUNE 1	Registration/Application opens for the 3-day event
JUNE x (TBC)	Orientation / Challenge Sharing public session (online)
JUNE 26-28	IDEA SPRINT II Main Event
JUNE 28-	Selected ideas to the pilot stage (consultations with FHI360 team)

CHECK-OUT



Activity: Check-out



1. As we did for the check-in, we take turns until everyone speaks
2. The check-out question:
 - ***What one thing did you learn from this session?***
3. When you are done, pass the talking piece *TO YOUR RIGHT*.



THANK YOU!

Group photo! (Make sure to document all artifacts as well)