



About
AEON 1% Club
Foundation
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Sound
Development of the
Next Generation
Education

Promotion of
Friendship with
Foreign Countries
Interchange

Sustainable Devel-
opment of Regional
Communities
Development

CSR Activities
in Asian
Countries
CSR

CSR Activities in Asian Countries

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Cambodia



1. AEON Scholarship

Since 2006, AEON 1% Club Foundation has helped university and graduate school students in Asia achieve their dreams through providing scholarship. Including 36 Cambodian students, the program has supported a total of 4,393 Asian students, of which 562 are studying in Japan. They are expected to serve as a bridge between Cambodia and Japan.



AEON scholarship granting ceremony in Cambodia

2. School Construction Support Project



Children waving in front of new school building

The project is to support construction of schools in Asian countries with inadequate educational facilities. Started in 2000, the project has helped construct a total of 393 schools in Cambodia, Nepal, Laos, Vietnam, and Myanmar. In Cambodia, the project assisted in building 149 primary schools in Kampong Thom Province, Prey Veng Province, Kampong Speu Province, Stung Treng Province, and Siem Reap Province providing educational opportunities for more than 200,000 Cambodian children.

3. Teenage Ambassadors

The Teenage Ambassadors program is an exchange activity designed to promote mutual understanding among high school students from Japan and those overseas. Through a week-long program in which students make courtesy visits to the host country's government and embassies, attend classes at local school and experience homestay, the program offers opportunities for students to build friendship as well as cultivating international perspective. So far, 2,052 high school students from 17 countries have participated in the program. The program was held three times in 2000, 2012 and 2015 with overall participation of 120 Cambodian and Japanese students.



A Cambodian student experiences homestay in Japan

4. AEON-UNICEF Safe Water Campaign



Children taking murky water from the well



Clean water gushing out from newly build water tower

In regions of Cambodia where there is a shortage of safe water, the children have to sacrifice time they could otherwise spend attending school to fetch water far away for daily use. The campaign was launched in 2010 to build water-supply facilities in villages for the children, and has helped some 130,000 children in Asia secure safe drinking water and educational opportunities

5. Support for Sihanouk-Aeon Museum

AEON 1% Club Foundation donated to build Sihanouk-Aeon Museum, which stands adjacent to the Angkor Wat, for preservation and research of the Pillar of a Thousand Buddhas and 274 Buddhist statues that were discovered from the remains of Banteay Kdei temple in Cambodia. On November 2, 2007, a ceremony was held to mark the completion of the museum with the presence of His Majesty King Norodom Sihamoni of Cambodia.



Preah Norodom Sihanouk-Angkor Museum

6. Support for Battambang Prosthetic Limb Center



Child wearing an artificial leg

From 1998 to 2000, AEON 1% Club supported Battambang Prosthetic Limb Center, a rehabilitation facility that provides prosthetic limbs to victims of landmines in Cambodia's civil war.

7. Tree Planting

Since its establishment in 1990, AEON Environmental Foundation has been engaged in forestation activities in various parts of Asia. In Cambodia, the foundation planted 12,366 trees with local citizens in the environs of Chau Srei Vivol Temple, the ruins of Angkor, in 2002, 2004, 2005, and from 2010 to 2011. In 2015, in addition, the Foundation started a three-year tree planting project in the Phnom Tamao Zoological and Wildlife Rescue Center located in the south of Phnom Penh, having planted 14,000 trees so far. The total number of the trees planted through our forestation effort in Japan and overseas, including those through AEON Hometown Forests project, a tree planting activity conducted at the opening of our retail stores, exceeded 10 million in 2013.



Planting trees in Cambodia



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