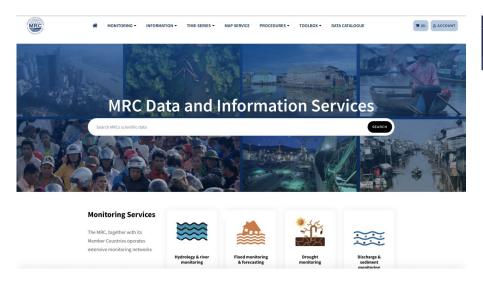
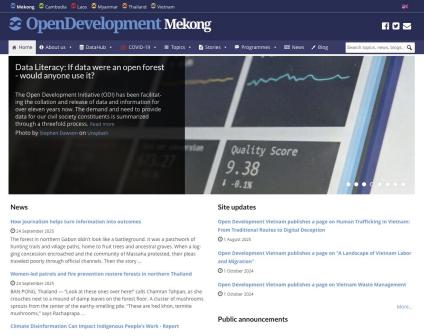
Open Data in the Mekong Region: Opportunities and Future Directions The Case of Vietnam

Institute for Policy Studies and Media Development (IPS)

Why the Mekong's Open Data Moment Matters?







Source: Open Development Mekong

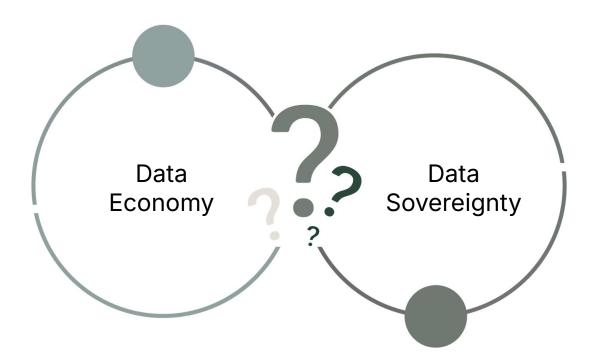
Open Data: From Access to Influence

- Open data movement has evolved from access to co-production of policy.
 - → Open data is not just about sharing, it's about shaping.



Source: <u>European Data Portal - European Union</u>

Data Governance Dilemma



Finding Space for Open Data

Level 0

(close data): Access only by data controller

Level 1

(discriminatory): Access by data subjects

Level 2

(controlled):
Access by
community
members

Level 3

(open data): Access by the public

Degree of openness

Source: OECD

National Data Center: 1st Government Data Space

- Primarily consists of public sector data
- Government agencies are required to store data at the National Data Center
- Enterprises have the right to share (contribute) data and access data (free of charge or with fees)



Image: <u>Telecom Review Asia</u>

Data Law (Effective 01 July 2025)

- Regulates the entire data lifecycle: Collection, storage, sharing, analysis, encryption, cross-border transfer, provision to state agencies
- Governs key state initiatives:
 - National Data Center
 - National Integrated Database
 - Data Sharing Platform
- Expands scope to cover:
 - Data intermediary services (facilitating exchange agreements)
 - Data analytics & aggregation services (providing insights)
 - Data marketplaces (supporting research, innovation, transactions)

Related Legal Documents

- Data Law 2024 and guiding decrees:
 - Decree 165/2025/ND-CP: Implementation Measures for the Data Law
 - Decree 160/2025/ND-CP: National Data Development Fund
 - Decree 169/2025/ND-CP: Science, Technology, and Innovation Activities, and Data-Related Products & Services
- Personal Data Protection Law 2025 (effective 01 Jan 2026) and Decree 13/2023/ND-CP
- Draft Cybersecurity Law 2025: consolidates Cyber Information Security Law 2015 & Cybersecurity Law 2018

High concentration of data in the public sector...

10 key national databases (5 completed & in use, 3 under implementation, 2 in planning)

75 agencies/localities (87%) issued open data plans in 2024

30+ open data portals established (including pilots)

Sectoral databases and local databases under development

Unlike regional peers, where health data is scattered in private hospitals and insurance data rests with insurers, Vietnam has adopted a highly centralized approach in which core datasets are managed almost entirely by the public sector

... but (i) levels of data maturity and readiness vary widely across sectors and tiers of government

- Some national databases are complete, but many sectoral/local ones remain fragmented, siloed, and slow to update.
- Vertical sectoral datasets remain closed, as they are often treated as proprietary assets of line ministries, with limited sharing beyond their own sector.

... (ii) public sector's data inputs have not yet become a driver of innovation for the private sector

- 10,000+ datasets published, but mostly Excel/PDF, no standard metadata, no open APIs, frequent access issues
- → businesses face high costs to clean/ restructure data, eroding economic value



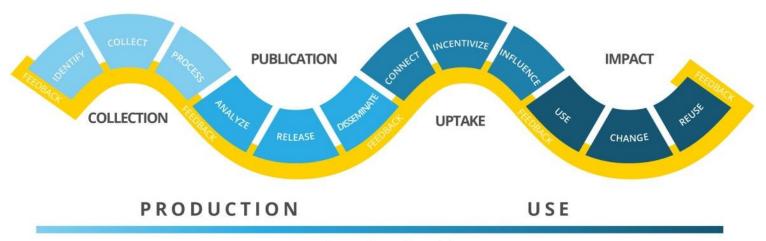
... and (iii) mechanisms for open data access and data exploitation remain constrained

- Policy signals turning positive:
 - Open data included in the national action program
 - Ministries & provinces developing shared data portals
 - Accelerated completion of legal framework on data management, exploitation, and sharing
- New orientation: data as economic infrastructure, not just an administrative tool
- Opportunities for business:
 - Access to cleaned datasets (population, insurance, finance, land...) via
 National Data Center
 - Participation in sandboxes for data exploitation, analytics, and innovation

What Could "Next-Gen Openness" Look Like?



DATA VALUE CHAIN



increasing value of data

Source: Open Data Watch

What Could "Next-Gen Openness" Look Like?



Source: Gartner Data Governance

THANK YOU!

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