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KB Financial Group is Korea's leading financial services provider offering broad range of financial products and services.

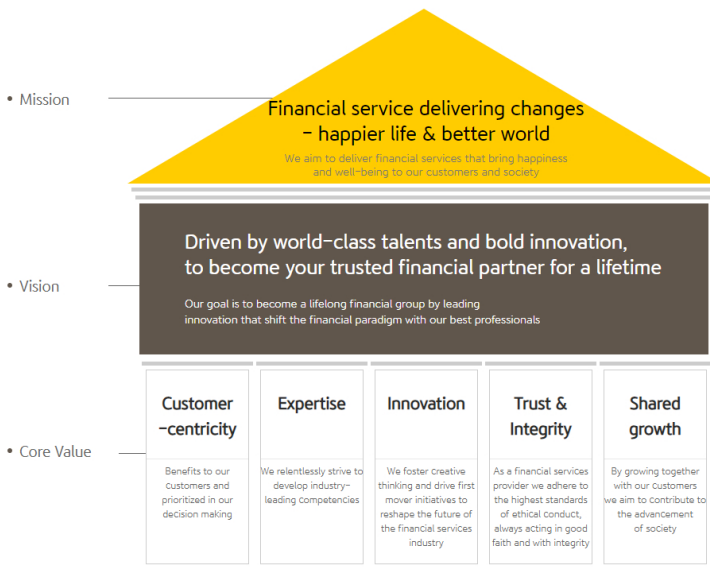
The Group was founded in 2008 to better serve clients, enable growth and deliver value in a rapidly changing financial environment. Our core strengths are expertise, broad customer base, wide distribution network and strong brand.

Under the Group, there are 12 subsidiaries including: KB Kookmin Bank, KB Securities, KB Insurance, KB Kookmin Card, KB Life Insurance, KB Asset Management, KB Capital, KB Real Estate Trust, KB Savings Bank, KB Investment, KB Data Systems and KB Credit Information. Through our businesses, we are providing integrated financial solutions and services to our clients to help them achieve their financial goals and thrive.

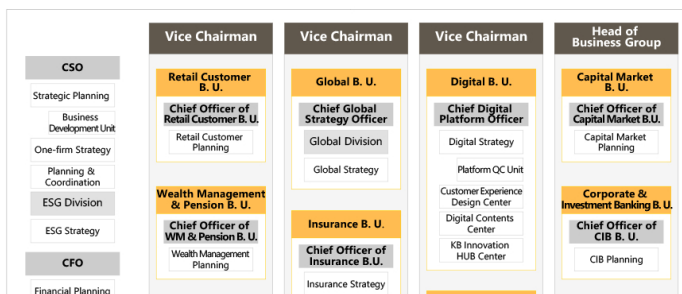


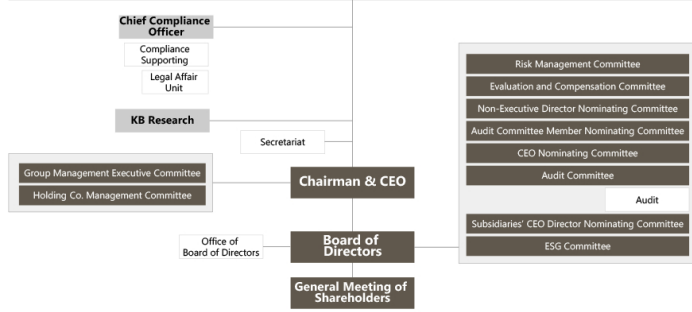
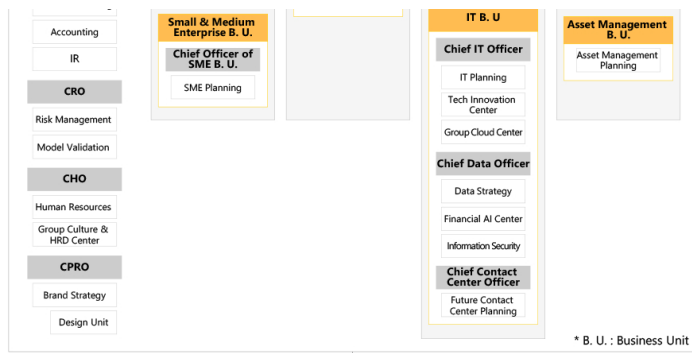
Mission · Vision · Core value of KB Financial Group

KB Financial Group has established its Mission to provide financial service delivering changes for happier life & better world, and its Vision to become the trusted financial partner for a lifetime driven by world-class talents and bold innovation. Based on prompt decision making and agile execution, we will continue to be recognized as the most trusted leading financial group by offering differentiated products and services through constant innovation.



Organization chart





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