



STARTUP
CAMBODIA



STARTUP CAMBODIA INSIGHT 2022

A YEAR-TO-DATE REPORT ON THE STARTUP ECOSYSTEM AND THE
ESSENTIAL FEATURES ON STARTUP CAMBODIA DIGITAL PLATFORM

www.startupcambodia.gov.kh

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We hope readers will find this Startup Cambodia Insight 2022 informative and valuable. If you have questions, comments, and suggestions, you may contact us via email at info@techostartup.center.

TABLE OF CONTENTS

PAGE 01	STARTUP CAMBODIA NATIONAL PROGRAM
PAGE 06	WHAT VALUES DOES STARTUP CAMBODIA BRING?
PAGE 08	WHY SHOULD YOU JOIN STARTUP CAMBODIA?
PAGE 10	STARTUP PROGRAMS IN 2022
PAGE 15	WHAT ARE EVENTS?
PAGE 19	BENEFITS OF STARTUP CAMBODIA
PAGE 23	STARTUP CAMBODIA ECOSYSTEM IN 2022
PAGE 24	STARTUPS IN THE STARTUP CAMBODIA ECOSYSTEM
PAGE 51	MENTORS IN THE STARTUP CAMBODIA ECOSYSTEM
PAGE 65	INVESTORS IN THE STARTUP CAMBODIA ECOSYSTEM
PAGE 67	STAKEHOLDERS IN THE STARTUP CAMBODIA ECOSYSTEM
PAGE 88	HOW TO CREATE A PROFILE ON STARTUP CAMBODIA
PAGE 92	ABOUT THE ECOSYSTEM HEALTHCHECK
PAGE 97	OUR PARTNERS



Creating a vibrant startup ecosystem that can facilitate high growth of both startups and SMEs is a key driver in contributing to the revival and promotion of Cambodia's economy and society.

H.E. DR. AUN PORNMONIROTH
Deputy Prime Minister,
Minister of Economy and Finance

**ABOUT STARTUP CAMBODIA
NATIONAL PROGRAM
AND STARTUP CAMBODIA
DIGITAL PLATFORM**

STARTUP CAMBODIA NATIONAL PROGRAM

STARTUP CAMBODIA NATIONAL PROGRAM has been approved by **SAMDECH TECHO PRIME MINISTER HUN SEN** since late 2019 and incorporated as a policy measure in the **Cambodia Digital Economy and Society Policy Framework 2021–2035**.

STARTUP CAMBODIA NATIONAL PROGRAM is led by the **Ministry of Economy and Finance** to support local startups and build a vibrant entrepreneurship ecosystem in Cambodia.

Startup Cambodia is jointly coordinated by **Techo Startup Center (TSC)** and **Khmer Enterprise (KE)** and has developed a national digital platform for startups and entrepreneurship ecosystem development in Cambodia.





The Official Launch of Startup Cambodia National Program took place on December 8, 2021.

It was presided over by His Excellency Dr. AUN PORNMONIROTH, Deputy Prime Minister, Minister of Economy and Finance.



STARTUP CAMBODIA



By utilizing digital technology, this digital platform acts as a hub to compile/collect information from all actors as well as provide data-contents about the vibrancy of Cambodia startup ecosystem. It serves as a starting point to facilitate wider participation from all relevant actors for more active interaction that would lead to more partnerships and collaborations among actors in the ecosystem.

This platform is not just a website that provides information about the startup ecosystem, but is also a testbed for exchanging the culture of sharing and using living data to be in line with the Royal Government's guidelines on digital transformation. This will allow all the actors from our ecosystem to be able to evaluate the current status of the startup ecosystem and be able to formulate supporting programs or implement supportive intervention policies in the startup sector.



STARTUP CAMBODIA ROADMAP

Startup Cambodia was established to support local startups and build a vibrant entrepreneurship ecosystem in Cambodia.

PHASE 01

1. Ecosystem Directory
2. Supporting Programs for Startups
3. Event Calendar
4. Resource Library

ONE-STOP INFORMATION HUB



SMART MATCHING

Smart Matching functionality based on data and common interest/activity.

To facilitate more interaction between ecosystem actors in a hope to foster more collaboration.

PHASE 02

PHASE 03

Mobile app, improved UX/UI, and more diverse contents and resources etc.

ADDITIONAL FUNCTIONALITIES



WWW.STARTUPCAMBODIA.GOV.KH



WHAT VALUES DOES STARTUP CAMBODIA BRING?



GATEWAY



CONNECTIVITY



EXPOSURE



RESOURCES

All actors in the Startup Cambodia ecosystem can interact with each other, share knowledge, exchange discussions, and explore potential partnerships. As a result, this creates a vibrant ecosystem that nurtures startups to grow locally and excels globally by using the Startup Cambodia Digital Platform.



GATEWAY

Startup Cambodia Digital platform (SCDP) provides a gateway to Cambodia's startup ecosystem, where they can explore information about essential characters from the ecosystem.

EXPOSURE

By logging in to the SCDP using the CamDigiKey app, each actor are allowed to connect or exchange information and create opportunities for partnering in the future.

CONNECTIVITY

SCDP can expand your startup's visibility to both the local and global communities due to easy international access.

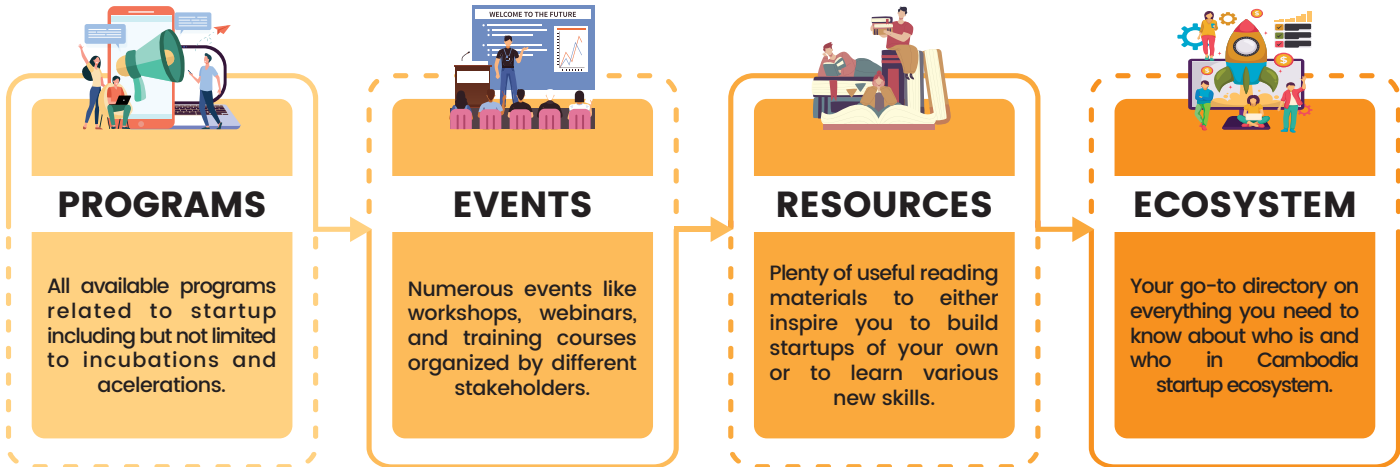
RESOURCES

By logging in to the SCDP using the CamDigiKey app, each actor are allowed to connect or exchange information and create opportunities for partnering in the future.



WHY SHOULD YOU JOIN STARTUP CAMBODIA?

Startup Cambodia is not just a website, it is a portal for users to explore new opportunities, learn modern skills, and absorb continuous education. It is also a place for each startup ecosystem to exchange, share and naturalize relevant information.

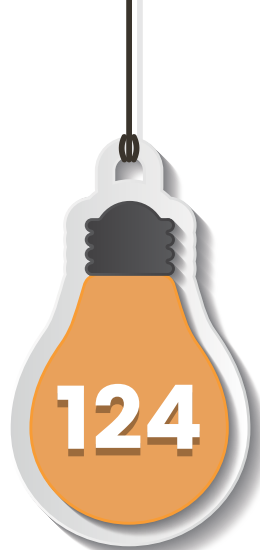




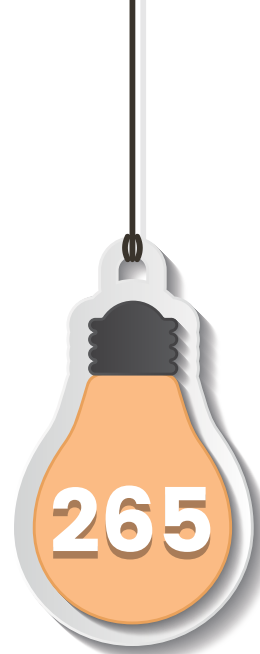
PROGRAMS



EVENTS



RESOURCES

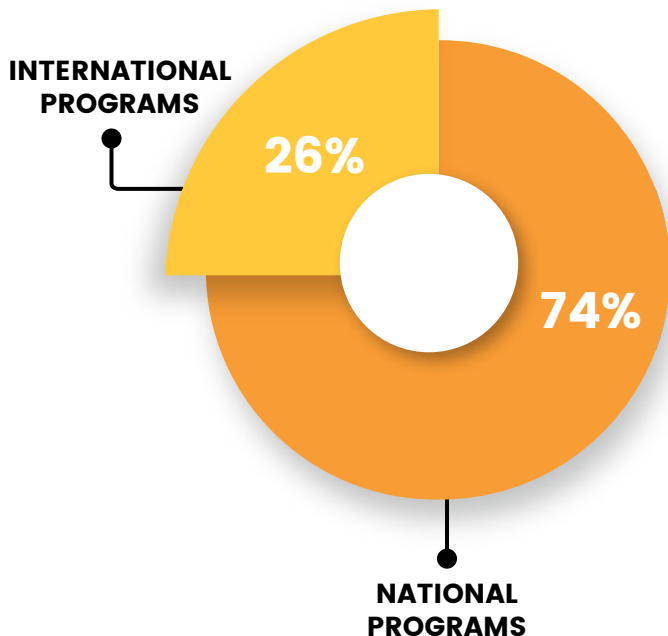


ECOSYSTEM

After a year of launching the Startup Cambodia Digital Platform, the team has continued to work on adding, finding, creating and connecting each primary information that the ecosystem needs.

At the end of 2022, the team collected data for each category as shown above.

STARTUP PROGRAMS IN 2022



In 2022, Startup Cambodia compiled 108 programs, both national and international. These programs give chances to startups to learn new skills and opportunities to grow their businesses.

A total of 74 programs happened in Cambodia, and 34 were from international countries.

NATIONAL PROGRAMS:

Any startup-related programs or community activities declared to the public from any organizers based in Cambodia.

INTERNATIONAL PROGRAMS:

Any startup-related programs or community activities declared to the public from any organizers overseas.



NATIONAL PROGRAMS



TURING HACKATHON

Turing Hackathon is a program that requires all teams to work collaboratively to find digital platform solutions that can be a value-added services to other businesses (B2B).



DIGITAL PLATFORM ACCELERATOR

Digital Platform Accelerator is a program that is open to ideas from any sectors and allows different stages of startups to explore the opportunity to grow as long as they can provide digital platform solutions or services to other businesses (B2B) in response to the requirement of the digital platform in the society.



REVERSE INNOVATION

Reverse innovation is a new acceleration program in Cambodia that follows Reverse Innovation Model of Harvard University by inviting corporations to share their challenges which startups will solve through innovation and development of new products or services back to those corporations.



NATIONAL PROGRAMS



THE SMARTSTART YOUNG INNOVATOR PROGRAM

The SmartStart Young Innovator Program enables young Cambodian university students to launch their tech startups with the support of Smart Axiata and Impact Hub. The program will improve their capabilities, sharpen their business skills, and kick-start their journeys to developing their digital ideas.



LAFIYA INNOVATORS

Lafiya Innovators is a three months program that focuses on entrepreneurs actively working on a startup or project related to public health, health care, or directly impacting the determinants of health.



TECH FOR KIDS BREAKTHROUGH

Tech for Kids Breakthrough has been initiated to prepare young passionate, and brightest-minded students, aged 13 to 18 years, through an intensive mentoring program to join the world Breakthrough Junior Challenge where the winner will be awarded a \$ 250,000 college scholarship by the Breakthrough Prize Foundation based in Washington, D.C., United States.



NATIONAL PROGRAMS



KHMER ENTERPRISE 2022 AWARD NIGHT

The program is initiated with the goals to inspire, connect and transform the spirit of entrepreneurship across the country. The competition, like the previous year, focuses on four main sectors: Manufacturing, Service, ICT, and Agriculture.



CAMBODIA DIGITAL AWARD 2022

CDA was held on December 2nd 2022, to recognize the top five digital innovation organizations in the country. The award winners were chosen from a pool of over 170 applications and the judging criteria including innovation, creativity, impact and sustainability.



CAMBODIAN YOUNG ENTREPRENEUR AWARDS

CYEA is the flagship national-level initiative founded in 2015 by JCI Cambodia and YEAC. CYEA is held annually to recognize and applaud the most outstanding and active Cambodian young entrepreneurs who have contributed to Cambodian economy and society.



INTERNATIONAL PROGRAMS



HUAWEI DEVELOPER COMPETITION

As a flagship event in the ICT field, 2022 Cloud Application Innovation Challenge West Europe Region aims to promote a solid, open, and robust cloud ecosystem. The Competition, themed "Spark Infinity" this year, encourages developers to adopt leading technologies into creative projects and applications.



K-STARTUP GRAND CHALLENGE

The key purpose of the challenge is to promote collaboration and exchange of ideas among startups from Korea and around the world. K-Startup Grand Challenge helps startups like yours get on their feet and run with new ideas, encouraging them to merge, collide, and lead to innovations.



CIRCULAR INNOVATION CHALLENGE 2022

The Circular Innovation Challenge is an online event that aims to help young people become the thoughtful leaders and changemakers of tomorrow.

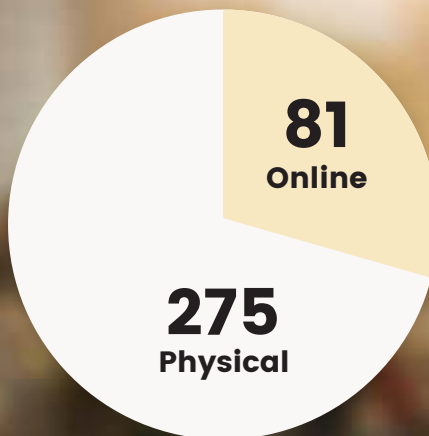


ALIBABA CLOUD GLOBAL STARTUP CONTEST

Alibaba Cloud is collaborating with local partner Handsprofit to establish its presence in Malaysia. This program aims to groom startups and help them scale and thrive in the Malaysian market. An innovation center acting as an incubator will be built to assist startups; additionally, Alibaba Cloud as an accelerator will provide Cloud infrastructures, trainings and support throughout the course of the program. The Alibaba Cloud Innovation Center in Kuala Lumpur will be the first overseas incubation center for Alibaba Cloud.



WHAT ARE EVENTS?



Events are a part of Startup Cambodia, where we carefully handpick the relevant events for startups or other actors in the ecosystem to choose and get chances to train, learn, and share in the community meetups.

In 2022, Startup Cambodia compiled 275 events in total and noticed that 81 events from January to April had been conducted online due to Covid-19. Most of those online events were usually broadcasted live through various social media platforms. Meanwhile, the rest of the physical events were held at different places throughout the country, especially at co-working spaces.

PHYSICAL MEETUPS



**Startup Factory:
Masterclass**

These masterclasses are a fantastic way to help you shine more as an entrepreneur and a startup founder in growing your business.



SparkMeet

SparkMeet is a community event which aims to bring together students, tech enthusiasts, and aspiring entrepreneurs to share knowledge and connect.



Give a Day

Give a Day is an initiative within the Entrepreneurship Ecosystem Building Project (EEB) that aims to strengthen the entrepreneurial ecosystems by deepening the trust-based relationship among the system actors.



ONLINE EVENTS



SparkHour

SparkHour is a community program in the format of a Live Video on Social Media platforms. It is both a podcast and a Talk show where speakers are invited to discuss with a moderator on particular topics that align with the digital economy development.



35 Minutes on Business

35 Minutes on Business is an online event organized by Cambodia Securities Exchange - CSX created to spread a general understanding of every aspect of businesses to entrepreneurs in Cambodia.



Cambodia 4.0 Talk Show

Cambodia 4.0 Talk Show was created by Cambodia 4.0 to share new information related to technology, entrepreneurship, or business in Cambodia.

STARTUP CAMBODIA WELCOMES



For Startups and Founders, you may obtain an opportunities for mentorships, funding, key stakeholders, and infrastructural support.



For an experienced individual who wishes to share their knowledge and experience or guide the mentees.



If you are looking to support a startup, we are here to help by providing the information you need.



SCDP will be a reference to new innovation alignment, displaying relevant programs to gain potential demand for innovation-driven new market.

BENEFITS OF STARTUP CAMBODIA TO THE ECOSYSTEM





Benefits for Startups

Startup Cambodia allows each startup to showcase its products nationally and internationally. On the other hand, Startups have access to a calendar that filter only related programs or events to entrepreneurship.



Benefits for Mentors

With **Startup Cambodia**, mentors are able to connect to startups that are in need of mentoring support either in technical or business skills.



Benefits for Investors

Startup Cambodia provides a pool of homegrown potential startups in which investors can refer to in selecting the preferred candidates to invest in.



Benefits for ESOs

Startup Cambodia helps increase the exposure and visibility of academic institutions, co-working spaces, corporates, incubators, and accelerators, etc. to the public, especially startups.





Our digital platform will keep your startup or products promoting 24/7. Moreover, this platform is not just a website that provides information about the startup ecosystem but is also a testbed for exchanging the culture of sharing and using living data to align with the Royal Government's guidelines on digital transformation in Cambodia.

STARTUP CAMBODIA ECOSYSTEM IN 2022

Welcome to our startup ecosystem! Below is collected data from each actor, ranging from startups that are currently active in the ecosystem to various other actors with significant roles in the development of the ecosystem.



98

Startups



46

Mentors



13

Investors



9

Government
Institutions



16

Academic
Institutions



10

Service Providers



7

Development
Partners



18

Co-Working
Spaces



6

Incubators and
Accelerators



3

Communities
and Associations



11

Corporates



14

Media



STARTUPS IN THE STARTUP CAMBODIA ECOSYSTEM



E-COMMERCE



ADFIDEN

- Founded: 2021
- Sector: E-Commerce
- Business Model: B2C

AdFiden is an app that provides transparent information of locally transformed food and drink products to consumers; and connects local producers to the experts of food technology/science, marketing, and branding.



AGRO AGAPE CO.,LTD

- Founded: 2018
- Sector: E-Commerce
- Business Model: B2C, B2B

AGRO AGAPE is a coffee business led by women on whole supply chain that stand behind farmers to creates a support system by training and developing their products to match market requirements.



VTENH

- Founded: 2020
- Sector: E-Commerce
- Business Model: B2C, B2B

VTENH, a digital platform and mobile application that helps you find and purchase various everyday products including electronic appliances, clothing, groceries, beauty products, and many more.



AGRI HOUSE

- Founded: 2019
- Sector: E-Commerce
- Business Model: B2C, B2B

Agri House is a Khmer women owned and women led registered company. For the past 3 years and through our end-to-end value chain for high quality cricket, we strive by following the Sustainable Development Goals to address causes we hold dear here in Cambodia.



DAI KHMER

- Founded: 2014
- Sector: E-Commerce
- Business Model: B2C, B2B

Dai Khmer is a social business that support women in Cambodia through producing handmade natural products that using local super fruits and herbs.



E-COMMERCE

ECOBUDDY



- Founded: 2020
- Sector: E- Commerce
- Business Model: B2C, B2B

ECOBuddy is an interactive app that encourages people to adopt green lifestyles through the gamification of fun eco-challenges, friendly e-bot, convenient eco-market, and vibrant community space.

FAIR WEAVE



- Founded: 2013
- Sector: E-Commerce
- Business Model: B2C, B2B

FAIR WEAVE is a social enterprise offering responsibly made handwoven textiles for your home and wardrobe. Since beginning our journey, we have been committed to sustainable and responsible practices in our workshop and communities where every member shares and contributes to growth and positive change.

FIXH.ME



- Founded: 2018
- Sector: E- Commerce
- Business Model: B2C

Fixh.me is a platform that connect technician to those who are facing household problem mainly focus on plumbing, electrical, and electronic device.

FROGSELL



- Founded: 2020
- Sector: E-Commerce
- Business Model: B2C, B2B

frogSelling is an extensive digital marketplace application (APP) where customers can come and discover the modernization and fun way of selling and buying both new and pre-owned products at the same time following the twenty first century's high-tech age.

GREEN LADY CAMBODIA



- Founded: 2016
- Sector: E- Commerce
- Business Model: B2C

Green Lady Cambodia team provides safer menstrual product choices, coordinates young people on SRHR topics, facilitates menstruation classrooms with sewing workshops for girls and women in Cambodia.

HATTHA NEARY



- Founded: 2019
- Sector: E-Commerce
- Business Model: B2C, B2B

We Collect season's best harvest from the small-scale farms and carefully hand-process and pack it with eco-friendly and handmade packaging in our country. This project is empowering women and support local farmers in Cambodia.

E-COMMERCE



HOMEAPP

- Founded: 2020
- Sector: E-Commerce
- Business Model: B2C, B2B

HomeApp is an online marketplace which allows all stakeholders to connect to each party and control the project cost.



KHMER PROBIOTICS

- Founded: 2018
- Sector: E-Commerce
- Business Model: B2C, B2B

We decided to create **Khmer Probiotics** in 2018 when we discovered health benefits of those drinks. Furthermore, we want to promote local products, and support the development of Cambodian farmers. We also distribute a part of our revenue to environmental and social projects to improve the life of Cambodian people.



KOKOPON

- Founded: 2018
- Sector: E-Commerce
- Business Model: B2C, B2B

Kokopon is a woman-led agricultural fair trade oriented e-commerce based platform focusing on local products and sustainability.



KHMER24.COM

- Founded: 2011
- Sector: E-Commerce
- Business Model: C2C

Khmer24.com is the first leading (C2C) online marketplace in Cambodia. It is the leading online classified ads and marketplace in the Cambodia where people buy and sell a wide variety of goods, products, and services under different categories.



KHMUM ESHOP

- Founded: 2019
- Sector: E-Commerce
- Business Model: B2C, B2B

The reason that our team creates **Khmum-eShop** App, was because we want to feature all Cambodian products that have good quality but haven't yet been discovered by many people or get a chance to sell at the big supermarkets because they are still micro in size.



E-COMMERCE



LITTLE FASHION

- Founded: 2012
- Sector: E-Commerce
- Business Model: B2C

We have been a proud collector of fashion styles from various sources in Cambodia for years. It is a one stop place for fashion and inspiration.



MALIS

- Founded: 2020
- Sector: E-Commerce
- Business Model: B2C

MALIS is created as the first digital solution booking platform that fully contained all type of services for women of all generation to have a convenience access for beauty that they desire for any occasion.



MY DREAM HOME - SIEM REAP

- Founded: 2013
- Sector: E-Commerce
- Business Model: B2C, B2B

My Dream Home (MDH) is an inclusive business that contribute to address the chronic shelter shortage in Cambodia through the production of affordable and environmentally friendly construction materials.



SAMATOA LOTUS TEXTILES

- Founded: 2013
- Sector: E-Commerce
- Business Model: B2C, B2B

SamatOA Lotus Textiles produces luxury natural materials using lotus and other products native to Cambodia. They are undergoing research and development into produces cheaper materials and combine natural products and recycled plastic in order bring their sustainable products to a wider market.



TENBOX

- Founded: 2021
- Sector: E-Commerce
- Business Model: B2C

Tenbox helps retail store owner order their entire stock at one place by connecting brands with store owners and enabling an automate efficient supplying process.

TRANSPORT AND FOOD DELIVERY



BLOC

- **Founded:** 2019
- **Sector:** Food Delivery
- **Business Model:** B2C

BLOC is an online mall & delivery app that makes life easier for busy people throughout Cambodia. Through the use of our app, people can order their favorite foods and products and have them delivered to their doorsteps within a few minutes.



BRO EXPRESS

- **Founded:** 2018
- **Sector:** Transport
- **Business Model:** B2C, B2B

Bro Express is a startup in the field of technology and logistics that aims to link businesses with customers via computer systems.



EatyPal

- **Founded:** 2017
- **Sector:** Food Delivery
- **Business Model:** B2C, B2B

Through **EatyPal** App users can discover nearby chefs to choose meals from widespread homemade foods and can directly order their favorite meals. EatyPal believes that co-operative kitchen will reduce food wastes as well as will encourage economy and independent business.



MOVERY

- **Founded:** 2022
- **Sector:** Transport
- **Business Model:** B2C, B2B

Moverly is a moving service that focuses on reducing trash produced by the moving process such as plastic waste and more. Furthermore, Moverly offers Eco-Boxes as an alternative to replace cardboard boxes and plastic bags.



Raksa Delivery

- **Founded:** 2020
- **Sector:** Transport
- **Business Model:** B2C, B2B

Raksa Delivery is a delivery platform for everyday usage. Raksa provides information from picking up, delivery status & estimation, to getting delivered. From pricing to services, every aspect is strategically tailored to make it simple and easy for each customer.



ONLINE TRAVEL



SOLO LANDSCAPES

- Founded: 2019
- Sector: Online Travel
- Business Model: B2C

We are serving on tour service, tour guide, travel blogs for adventures and challenging trekking and hiking to every travelers in Cambodia or out.



TOURSANAK

- Founded: 2013
- Sector: Online Travel
- Business Model: B2C

Toursanak is an adventure travel experience with operations based in Phnom Penh and expanding outward



UNSEENTRA

- Founded: 2016
- Sector: Online Travel
- Business Model: B2C

Unseentra provides a seamless travel activities booking platform, so you can enjoy the experiences like amusement parks, fantasy parks, water parks, safari, circus shows, museums, around Cambodia with our website and mobile app.



UOT APP

- Founded: 2019
- Sector: Online Travel
- Business Model: B2C

Uot App aims to encourage people to know more about local entertainment places. Uot App's vision is to connect trip lovers while building a digital platform for them to promote Khmer tourism and enhance human well-being.



WEFARM

- Founded: 2020
- Sector: Online Travel
- Business Model: B2C

WeFarm is a social enterprise that connects people to farming and promotes agri-tourism in Cambodia by supporting and building the next generation of young people.



YI FAMILY HOMESTAY

- Founded: 2016
- Sector: Online Travel
- Business Model: B2C

Yi Family Homestay focus on sustainable living – through solar energy, recycling and composting – demonstrates our commitment to protecting the natural treasures of Siem Reap.

ONLINE TRAVEL



BOOKMEBUS.COM

- **Founded:** 2015
- **Sector:** Online Travel
- **Business Model:** B2C, B2B

No.1 bus booking portal in Cambodia with confirmable seat, guaranteed price, reschedule departure, rate & review, point saving, and much more.



CAMBOTICKET.COM

- **Founded:** 2015
- **Sector:** Online Travel
- **Business Model:** B2C, B2B

CamboTicket aims to provide real-time online bus and ferry ticket booking service to our users and aims to make the entire booking experience simple and efficient. The CamboTicket experience does not end with the booking.



CRDTOURS

- **Founded:** 2011
- **Sector:** Online Travel
- **Business Model:** B2C

CRDT Tours organized many study tour packages for high school and university from abroad. Study tour can be organized in the theme of development, conservation, culture, health, business and psychology.



RUNAWAY

- **Founded:** 2016
- **Sector:** Online Travel
- **Business Model:** B2C

Runaway aims to promote tourist destinations and various brands to people through its youthful travel content, which explores both local and international tourism spots.



SDACH PREY

- **Founded:** 2020
- **Sector:** Online Travel
- **Business Model:** B2C

Sdach Prey, specializes in eco-tourism areas and the discovery of the jungle life as an adventure trip operator.



ONLINE MEDIA



DOSSLARB

- Founded: 2020
- Sector: Online Media
- Business Model: N/A

Dosslarb is a multimedia platform aiming to promote the well-being of young Cambodians, by first taking a step on the discussion of sexual and reproductive health. This project hopes to encourage young people to understand sex education.



Khmer Tech Market

- Founded: 2020
- Sector: Online Media
- Business Model: N/A

Khmer Tech Market is a digital platform that gathers all stakeholders to provide digital solutions for businesses, works, and socio-economic activities.



KHMERLOAD

- Founded: 2012
- Sector: Online Media
- Business Model: B2B

Khmerload entertains its viewers with news contents especially people's news. We also provide a variety of services and activities to keep our viewers engaged.



LUYBOOK

- Founded: 2019
- Sector: Online Media
- Business Model: N/A

LuyBook aims to help young adults learn how to manage their personal finance and invest for future value.



SASTRA FILM

- Founded: 2015
- Sector: Online Media
- Business Model: B2C

Sastra Film is Cambodia's leading film production is now on App Store & Play Store. Sastra Film App is a Video on Demand (VOD) streaming platform that bring all of Sastra Media exclusive ads-free content.



SCHOLAR LIBRARY

- Founded: 2016
- Sector: Online Media
- Business Model: B2C, B2B

Scholar Library is a community library aiming to promote intellectual society and economy especially among young generation. Library encourages local people to create local knowledge resource for country.

ONLINE MEDIA



TRUEID CAMBODIA

- Founded: 2021
- Sector: Online Media
- Business Model: N/A

TrueID Cambodia is the best way of getting informed and entertained in Cambodia. Enjoy our wide-range of contents for free and up to date news.



VIBE SOUL

- Founded: 2017
- Sector: Online Media
- Business Model: B2C, B2B

Dedicated to adventure content, weddings, and destination promotion, **Vibe Soul** is a professional film and photography firm.



CURIOSITY

- Founded: 2021
- Sector: Online Media
- Business Model: N/A

Curiosity is a podcast that shares the stories and experiences of Cambodian Youth about cultural issues facing women, minorities, and the LGBT community in general.



ZEROW

- Founded: 2018
- Sector: Online Media
- Business Model: B2C

A community to make it easy for the generation to be informed, be inspired, and become zero-wasters.



KIRIPOST

- Founded: 2021
- Sector: Online Media
- Business Model: N/A

Kiripost is an independent digital media company that has been reporting on Cambodia's business, tech and startup scene since its launch in late-2021.



RISING GIANTS

- Founded: 2021
- Sector: Online Media
- Business Model: N/A

Rising Giants serves as an upbeat medium for entrepreneurs, investors and creatives to share their experience working and living in some of the most dynamic and positively evolving countries in Southeast Asia.



ONLINE MEDIA (INFLUENCERS)



CHRIS DYNA

Chris Dyna is a content creator who scoops into any turmoil in real life. In his reaction video, he expresses his opinion based on the conscience of reality.



SENG ROTHSETHAMONY

Seng Rothsethamony is a content creator who creates educational and inspirational videos about study tips and tricks. She shares her life experiences with any audience who seeks guidance in winning in learning.



FONG SEANTER

Fong Seanter is a video creator who promotes the latest helpful information regarding technology, business, or startups.



SWITCHING

Switching creates content to engage with youth to help them build their capacity, education, and modern youth lifestyle. She also wrote a book called "Babe Don't Leave," which illustrates another small situation that youth may experience.



THINK WITH PINGANN

Pingann is a Fulbright scholar who graduated from Michigan State University, majoring in Health and Risk communication. He is a behavioral-change health communicator and researcher.



DJ NANATIPS

Dj NanaTips is her fan page which she hopes to inspire those looking for motivation in relationships and daily life. She also shares her experiences with difficult situations on how to deal with the problem.

ONLINE MEDIA (INFLUENCERS)



ALLAN

Allan Scott, known as Allan, has about 37K followers on Facebook. His page reviews the latest Technology that is available in Cambodia. He gives his honest opinion on the product and tips and tricks on using any technology products.



POLY RATANAK

My name is Mony Polyratanak. You can call me "Poly" or "Ratanak". I am a normal person like everybody else. My journey is to get better in life so join me if you have the same goal.



REAN THORT

I share my personal experience about photography, technology and my life with my audience. I create video and Facebook content to help people to learn about new things and practice a healthy life.



KJEL NIYEEY

Kjel Niyey is a content creator who writes articles and makes videos about social topics rarely discussed in society. Kjel Niyey raises awareness, enlightens the audience about various stories, such as social justice issues, and attempts to challenge social norms through his directness and honesty.



ZELL

Storytelling via video content is my passion, don't care Youtube gonna pay me or not I'll make them anyways. Subscribe cause I made videos every week



JARNENG

I read books about self development and apply them in real life! I recount those often hilarious fails, but sometimes worthwhile life-changing journey here, a continuation from my blog mschengcorner and my former media startup!



FINTECH



BANHJI

- Founded: 2016
- Sector: FinTech
- Business Model: B2B

Banhji is the award-winning inclusive FinTech startup providing MSMEs' financial operating platform that is fully connected with payment and financing ecosystem to enable smart decisions, inclusive access to digital financial services, and innovative access to supply chain and working capital financing.



CAMBOFINANCE

- Founded: 2019
- Sector: FinTech
- Business Model: B2B2C

CamboFinance is one of the leading personal finance communities, embracing the way Cambodian people learn and manage their personal finance.



CLIK

- Founded: 2016
- Sector: FinTech
- Business Model: B2B

Clik is an internationally-funded FinTech startup aspiring to create a digital community across and improve financial inclusion across Asia. By combining FinTech and RegTech, Clik enhances revenues for merchants and financial institutions by fast tracking their journeys to digitalization.



DERMLUY

- Founded: 2021
- Sector: FinTech
- Business Model: B2B

Dermluy is an in-app growing money tree which gamifies saving experience. Dermluy combines the old and boring savings account with the incentive of a high-stakes lottery jackpot but without any of the risk.



FAS eKYC

- Founded: 2021
- Sector: FinTech
- Business Model: B2B2C

FaS eKYC provides a fast and secure electronic know your customer service provider which helps businesses to digitalize the current KYC process.



JAYA

- Founded: 2021
- Sector: FinTech
- Business Model: B2B

JAYA was created to tackle the issues that payment gateway had raised regarding the time-wasting from extracting the data and booking the accounting entry.

FINTECH



MICROPORT

- **Founded:** 2021
- **Sector:** FinTech
- **Business Model:** B2C

MicroPort is a system producing alternative data credit scoring reports, including utility payment, fintech, and telecommunication data.



NAPT

- **Founded:** 2021
- **Sector:** FinTech
- **Business Model:** B2B2C

NAPT is a mobile application to solve business's problems regarding their customer verification and onboarding process by offering an API Integration system with a customizable eKYC process.



PI PAY

- **Founded:** 2015
- **Sector:** FinTech
- **Business Model:** B2B2C

Pi Pay is an innovative and completely cashless payment platform operating in Cambodia – built around a consumer-centric app that incorporates the best payment, money transfer services, a range of social and lifestyle features including Chat, Maps, Friend Finder, and a growing network of some of the finest retail partners in the Kingdom.



SAVEUP

- **Founded:** 2021
- **Sector:** FinTech
- **Business Model:** B2C

SaveUp is a simple personal savings companion that helps people achieve their financial goals in an engaging way with the purpose to be conscious of their future goals and dreams, and financial freedom.



SPEAN LUY

- **Founded:** 2017
- **Sector:** FinTech
- **Business Model:** B2C

Spean Luy provides micro loans and Buy Now Pay Later services to unbanked people in Cambodia. As of Aug 2022, Spean Luy hit 1.3 million app installs and disbursed over 15 million USD loans in total.



U-PAY CAMBODIA

- **Founded:** 2019
- **Sector:** FinTech
- **Business Model:** B2B2C

U-PAY aims to provide a simpler way of mobile payment services for people. Not just a payment tool, but a one-stop digital services. U-PAY helps people transact anytime, anywhere and in any way, including mobile top-up, bill payment, and transferring money.



HEALTHTECH



CANCERCO.

- Founded: 2022
- Sector: HealthTech
- Business Model: B2C

CancerCo. is your go-to app for consulting with experts about cancer concerns, anytime and anywhere.



EKTES CLINIC

- Founded: 2019
- Sector: HealthTech
- Business Model: B2C

Ektes Clinic is a women's health clinic that provides services in general medicine, antenatal care, obstetric and gynecology, infertility, cervical cancer screening vaccination, breast cancer surgery, medical imaging, and various other services.



HOSPICARE

- Founded: 2019
- Sector: HealthTech
- Business Model: B2C

Hospicare serves as the medical caregivers for patients in need of professional and competent nursing services from the comfort of their own homes surrounded by their families. Hospicare's core services include nursing care, care assessments, home nursing procedures, home physiotherapy, and home medical services.



MEETDOCTOR

- Founded: 2018
- Sector: HealthTech
- Business Model: B2C

MeetDoctor is a platform that provides one-stop healthcare services including online consultation with any medical professional and medicine delivery along with home lab test and medical appointment.

HEALTHTECH



MUCH MOBILE HEALTH CARE

- **Founded:** 2016
- **Sector:** HealthTech
- **Business Model:** B2C

MUCH is a pioneer in the professional home health care field in Cambodia. We dedicate ourselves to support the patient's quality of life wherever they love. We, MUCH becomes like a family member to provide medical care and support quality of life of the patient.



PETHYOEUING

- **Founded:** 2015
- **Sector:** HealthTech
- **Business Model:** B2B

Pethyoeung is Cambodia's largest health-tech created to advance our healthcare ecosystem in Cambodia and ASEAN nations through securing medical records, patient data and smoothening hospital operating processes.



PILLTECH

- **Founded:** 2019
- **Sector:** HealthTech
- **Business Model:** B2B

PillTech is a B2B online marketplace with pharmacy inventory management software (POS system) to help manage daily pharmacy operation.



TOVPET

- **Founded:** 2019
- **Sector:** HealthTech
- **Business Model:** B2C

Tovpet is the most trusted online pharmacy in Cambodia with the mission to provide users with the best recommendation to better their health from certified pharmacists.



SOFTWARE SERVICES



CHECKINME

- ▶ Founded: 2019
- ▶ Sector: Software Services
- ▶ Business Model: B2B

CheckinMe is an attendance recording solution through QR code mobile technology that helps enterprises automate their human resources and sales activities.



INCLUSION+

- ▶ Founded: 2019
- ▶ Sector: Software Services
- ▶ Business Model: B2C

Inclusion+ is a digital platform that connects people with disabilities with various job opportunities.



CASSTACK

- ▶ Founded: 2019
- ▶ Sector: Software Services
- ▶ Business Model: B2B

Casstack helps business owners reduce their workloads, respond and connect to customers quickly. Casstack's chatbot integrates a number of functions to help business owners access customer orders and important information effectively.



JOBIFY

- ▶ Founded: 2018
- ▶ Sector: Software Services
- ▶ Business Model: B2B, B2C

Jobify is Cambodia's #1 Job Matching Service specialized in IT. Jobify provides job seekers, especially freshly graduated students, with the accessibility to a vast pool of job opportunities. For companies looking to recruit employees, Jobify ensures they'll have the best candidates in the market while charging reasonable fees.



CAM-SCIENCE

- ▶ Founded: 2021
- ▶ Sector: Software Services
- ▶ Business Model: B2C

CAM-Science aims to develop and transform Cambodian Agri-Tech with the use of digital solutions and education. CAM-Smart Irrigation is a system that utilizes smart technology, allowing farmers to easily monitor soil moisture, temperature level, set irrigation schedule, and manage their irrigation system remotely.

SOFTWARE SERVICES



INVOICE MOUY

- ▶ Founded: 2021
- ▶ Sector: Software Services
- ▶ Business Model: B2B

Invoice Mouy is a simple online invoicing software built for small and medium-sized businesses in Cambodia. Invoice Mouy provides online payments and tax-compliant invoices. Create, send, and get paid faster with Invoice Mouy.



LOCALIZE

- ▶ Founded: 2018
- ▶ Sector: Software Services
- ▶ Business Model: B2B

Localize is a platform that allows SMEs to manage their business transactions and produce standard accounting reports easily and cost-effectively.



KAKVEI

- ▶ Founded: 2022
- ▶ Sector: Software Services
- ▶ Business Model: B2C

Kakvei is an AI technology that improves Khmer writing by converting Khmer Romanization to Khmer Script and correct Khmer Script grammar and spelling mistakes.



SOMJOT

- ▶ Founded: 2019
- ▶ Sector: Software Services
- ▶ Business Model: B2C

Somjot is a free application that allows vehicle owners to register their vehicles, find nearby parking spaces and park. Instantly and safely check in with no additional cost.



BLOCKCHAIN



SELENDRA

- **Founded:** 2016
- **Sector:** Blockchain
- **Business Model:** B2B, B2C

Selendra aims to be the digital infrastructure provider which support businesses that want to leverage Blockchain technology for growth and transparency, as well as ease of management. They also want to open up the playing field for community developers. Selendra also has a digital wallet called **Bitriel**.

EDTECH



ACT

- ▶ Founded: 2016
- ▶ Sector: EdTech
- ▶ Business Model: B2C

Academy of Careers & Technology (ACT) is offering a unique opportunity for students to earn their high school diploma through Career and Technical line of education and internship. Thus, this will enable students to not only start their career right after high school but also further their education in the university level.



DIGITAL NOODLE

- ▶ Founded: 2019
- ▶ Sector: EdTech
- ▶ Business Model: B2B, B2C

Digital Noodle is a digital show for tech geeks and entrepreneurs by 606 Digital. Digital Noodle's content ranges from topics related to entrepreneurship, mental health, technology, and many more.



EDEMY

- ▶ Founded: 2017
- ▶ Sector: EdTech
- ▶ Business Model: B2C

Edemy uses technology to solve some of the most persistent problems in education. Everyday, the Edemy technology team works closely with their education team to develop online learning tools for their eLearning platform and Tesdopi app.



FLY BEAUTIFUL

- ▶ Founded: 2018
- ▶ Sector: EdTech
- ▶ Business Model: B2C

Fly Beautiful is an online book marketplace in Cambodia for all national and international, new and used books. In order to promote a culture of reading in Cambodia, this book market was built as an online platform for people to find and buy books easily in terms of choices, quality, and prices.



MEAKEA

- ▶ Founded: 2013
- ▶ Sector: EdTech
- ▶ Business Model: B2B

MeaKea helps high school and university students gain skills and experience to succeed by connecting them to development opportunities to attend and participate in different events and various other opportunities to develop skills and build experience.



EDTECH



ONESALA

- Founded: 2018
- Sector: EdTech
- Business Model: B2C

Founded by Instinct Co., Ltd in collaboration with Instinct Institute, **OneSala** is an e-learning platform that enables trainers and instructors to earn extra income by producing educational contents for students and those who want to expand their knowledge.



REAN AAN

- Founded: 2021
- Sector: EdTech
- Business Model: B2C

Rean AAN is on a mission to help children in Cambodia read Khmer well from a young age with an abundance of materials that are fun, educational and essential for their reading skills.



SALA TECH

- Founded: 2018
- Sector: EdTech
- Business Model: B2C

Sala Tech -The modern school operating system. The mission to transform and automate the educational system for better quality education. We're able to cater our features to the benefit of not only the school and its facilities but also to the students.



SERSITY

- Founded: 2021
- Sector: EdTech
- Business Model: B2C

Sersity is an online community that allows users to share their knowledge, exchange experience and ask questions regarding any topics. Most importantly, they can do it either publicly or anonymously which means their identity will remain hidden to other users.



SISTER DREAMS

- Founded: 2019
- Sector: EdTech
- Business Model: B2C

Sister Dreams is a community that supports women changemakers in the province through leadership and entrepreneurial activities.

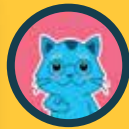
EDTECH



SPEAKTE

- ▶ Founded: 2020
- ▶ Sector: EdTech
- ▶ Business Model: B2C

SpeakTe has a mission to help students become capable of developing good speaking skills. SpeakTe wants to help them unlock their potential by removing the barrier of languages and communication.



TESDOPI

- ▶ Founded: 2018
- ▶ Sector: EdTech
- ▶ Business Model: B2C

Tesdopi is an assess-and-improve tool that helps high school students excel in math and science subjects. Students can test their competencies by topics and master the individual competencies they have not yet acquired by watching tutorial videos and practicing on the app.



TOS REAN

- ▶ Founded: 2018
- ▶ Sector: EdTech
- ▶ Business Model: B2C

Tos Rean is a digital platform connecting people looking for tutoring to a pool of verified tutors.



VIPASSA

- ▶ Founded: 2018
- ▶ Sector: EdTech
- ▶ Business Model: B2B, B2C

VIPASSA is a team of dedicated professional trainers and coaches specializing in leadership development, self-mastery, and team-building. VIPASSA creates a living force to sustain what matters to you, your team, your business, and the world through training development programs.



WEDUSHARE

- ▶ Founded: 2016
- ▶ Sector: EdTech
- ▶ Business Model: B2C

WEDuShare opens the door for Cambodian students to infinite study abroad opportunities by distributing trusted information, providing useful resources, and connecting local students to numerous academic institutions from across the globe.



AGRITECH



SMART FARM ASSISTANCE

- Founded: 2019
- Sector: Agritech
- Business Model: B2C, B2B

Smart Farm Assistance, providing solutions to farmers to control the watering system through app and SMS. We build our own platform and system by IoT and we also provide the smart irrigation service installation to fit in save water resources and energy.



ANGKOR SALAD

- Founded: 2017
- Sector: Agritech
- Business Model: B2C, B2B

The **Angkor Salad** project will use geodata in order to deliver services that help at least 100,000 vegetable farmers in Cambodia to increase their production, income and food security, and reduce their inputs of water, fertilizer and pesticides. Five information services will be provided via Mobile App.



DAMDOH

- Founded: 2020
- Sector: Agritech
- Business Model: B2C, B2B

The **DamDoh mobile app** intends to establish a circular of urban and rural agriculture by mobilizing and making use of existing local resources. The goal is to restore life, living, and livelihood to each respective community.



ADSA

- Founded: 2022
- Sector: Agritech
- Business Model: B2C, B2B

Agricultural Digital Solution Agent Lead Safety Agricultural products grown by Cambodian Farmers are available on **ADSA** e-commerce, providing an opportunity for safe and sustainable food for Cambodian farmers to market.



JUNLEN

- Founded: 2018
- Sector: Agritech
- Business Model: B2C, B2B

Junlen is a vermiculture project, which allows the recycling of organic waste into rich nutrients through the cultivation of earthworms.

CLEANTECH



SOGE CAMBODIA

- **Founded:** 2008
- **Sector:** Cleantech
- **Business Model:** B2C, B2B

SOLAR GREEN ENERGY (CAMBODIA) CO., LTD called **SOGE**, provides high quality and standard products and services with highest responsibility. We sell all kinds of solar system such as SOLAR ON&OFF GRID, SOLAR WATER PUMP, SOLAR HYBRID and SOLAR BACK-UP SYSTEM.



ONLY ONE PLANET

- **Founded:** 2018
- **Sector:** Cleantech
- **Business Model:** B2C, B2B

At **Only One Planet**, we know that it will take much more than products to make a lasting impact. That's why we work to raise awareness about the effects of pollution on our one and only planet, and offer effective, green alternatives.



ECOSUN SOLAR CAMBODIA

- **Founded:** 2022
- **Sector:** Cleantech
- **Business Model:** B2C, B2B

EcoSun is a social enterprise working toward to energy/ electricity solution for people and communities in Cambodia. EcoSun established in June 2008 by a group of experienced and expertise people in energy and renewable energy.



VOLTRA

- **Founded:** 2017
- **Sector:** Cleantech
- **Business Model:** B2C

VOLTRA is the **FIRST** Cambodian Brand specializing in two-wheeled electric vehicles with a French design that meets High Quality Standards with Superior Guarantees. Come to visit us and test our models. Go Green Go Electric and Ride Clean with **VOLTRA**.



CLEANTECH



KHMER SOLAR

- **Founded:** 1997
- **Sector:** Cleantech
- **Business Model:** B2C, B2B

Khmer Solar missions is to assist in the development of Cambodia by providing customers with reliable, high quality solar electric systems at a reasonable price with excellent customer and technical services.



TAPEFFECT

- **Founded:** 2018
- **Sector:** Cleantech
- **Business Model:** B2C, B2B

TapEffect seeks to tackle this problem by implementing and operating portfolios of piped water systems in these rural hard-to-reach areas.



HUSK

- **Founded:** 2018
- **Sector:** Cleantech
- **Business Model:** B2C, B2B

HUSK is based on the strong conviction that the private sector has the power to combat social inequality and tackle climate change.



ECOBATT-ENERGY CAMBODIA

- **Founded:** 2019
- **Sector:** Cleantech
- **Business Model:** B2C

EcoBatt Energy Cambodia has been dedicated to environmental protection through the management of used batteries, cell battery wastes, and other E-wastes.

CLEANTECH



PTEAH BAITONG

- **Founded:** 2015
- **Sector:** Cleantech
- **Business Model:** B2C, B2B

Pteah Baitong promotes and provides the most vulnerable with solar products and appliances for use in rural Cambodia. Pteah Baitong promotes and provides the most vulnerable with solar products and appliances for use in rural Cambodia.



RUY REACH

- **Founded:** 2017
- **Sector:** Cleantech
- **Business Model:** B2C, B2B

Our mission is to reduce organic waste in Cambodia, educate the people in proper segregation of waste disposal, habitual organic waste collection, and minimise landfills in the Kingdom for a better and toxic-free environment.



SUDRAIN

- **Founded:** 2018
- **Sector:** Cleantech
- **Business Model:** B2C, B2B

SUDrain is a start-up business as social enterprise working on wastewater treatment and management. Its product is eco-friendly wastewater treatment solutions.



CLEANBODIA

- **Founded:** 2015
- **Sector:** Cleantech
- **Business Model:** B2C, B2B

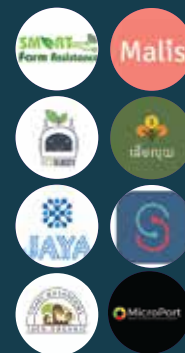
Cleanbodia realizes the amazing potential that Cambodians have to be a force of change for the environment not only in Southeast Asia but across the globe. We aim to help foster that change in a creative, dynamic, and sustainable way.



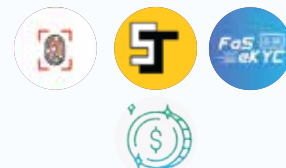
ACTIVE STARTUPS



INACTIVE



UNKNOWN STATUS*



* Could not be contacted to learn about their latest status.



MENTORS IN THE STARTUP CAMBODIA ECOSYSTEM



MS. CHANAMRITHVATEY KIM
 Founder & Managing
 Director,
 SmartBin Cambodia

BIOGRAPHY

Amrithvatey (Dreamie) is a student-entrepreneur who is currently a senior student of the University of Economics and Finance, majoring in Accounting and Finances. She pursues her passion and entrepreneurship journey when firstly found SmartBin Cambodia in 2018. Presently she is a founder and managing director of Cyan EcoTech, the first circular economy startup in Cambodia that brings waste management innovation and recycling solutions for enterprises.

EXPERTISE

Storytelling
 Go-To-Market Strategies
 Cost Accounting



MR. CHANDARA SOK
 Head of Marketing and Business
 Development, DPNV Co.,Ltd

BIOGRAPHY

My expertise encompasses industrial & consumer products in the areas of sales, marketing, business development, product management, and market research. My strengths include: strong planning and execution, strategic thinking, influencing the team thru motivation, relationship building with all stake holders, strong at agility, effective cross functional communication. I am a fast learner in every project/task that I handle.

EXPERTISE

Product Development
 Venture Capital
 Supply Chain Management



MS. OEM CHANTHY
 Startup Program
 Coordinator,
 Techo Startup Center

BIOGRAPHY

I have worked for almost 3 years of working with and for women entrepreneurs to support capacity-building, mentoring, and networking programs at SHE Investment. And, worked and volunteered with youth-based programs to encourage youth to understand and take action in their community beyond SDGs and CSDGs awareness. I have been graduating with a management major at Cambodia Mekong university.

EXPERTISE

Business Development
 Project Management



MR. CHHAILENG PENG
 Software Developer,
 Techo Startup Center

BIOGRAPHY

Chhaileng Peng is a Software Developer at Techo Startup Center who develops Backend systems, web applications, and mobile applications. He also has experience developing Blockchain applications at Blockchain & Big Data Lab, and participating in security penetration testing for government IT systems. He holds a Bachelor of Computer Science (RUPP, Cambodia) and a Master of Management Information System (CBNU, South Korea).

EXPERTISE

Project Management
 Blockchain
 UX/UI



MR. CHHIENG HAI
Agency
Recruitment Manager,
Prudential Cambodia

BIOGRAPHY

I am holding a bachelor degree of Trade Management. I have had 14 years of working experience with international NGO and private sector. The most of my job was in business development and economic resilience area. I used work for KFC as cook staff, project coordinator for livelihood for World Vision Cambodia, Agri-business project manager for World Hope International, General manager for Terra Metrey company (sub-project of World Hope International), Micro Economic Initiative for International Committee of the Red Cross and Now I am an Agency Recruitment Manager for Manulife.

EXPERTISE

Business Development



MR. PENHCHET DARA
Senior Software Engineer,
Techo Startup Center

BIOGRAPHY

Penhchet Dara is a Software Developer at Techo Startup Center who develops Backend Systems.

EXPERTISE

Software Engineering



MR. ELJ MANGAHIS
Investor Analysis,
Private Equity at Navegar

BIOGRAPHY

Elj is an investment professional at Wavemaker Partners, a cross-border VC based in Singapore that has raised over \$580M across multiple funds. Prior to Wavemaker, Elj was an analyst at ICCP, the Philippine partner investment bank of DBS Singapore where he assisted in numerous Capital Markets transactions in real estate, fintech, and F&B sectors. He was also a summer analyst within the Corporate & Investment Banking Ops team at J.P. Morgan and the Philippine Country Manager at Kinobi Asia, an edtech based in Singapore.

EXPERTISE

**Product Market Fit
Venture Terms
Venture Capital**



MR. EMANUELE FAJA
Chief Executive Officer,
Mäd & Bloo & Soundskool

BIOGRAPHY

Bootstrapped Mäd and Bloo to over \$4m in revenue. I enjoy working at the intersection of business, technology, and design, helping my clients grow or maintain market leadership positions. Very fond of modern management practices that help people do the right thing while not placing hurdles in their way.

EXPERTISE

**Product Market Fit
Product Development
UX and UI**





MR. ERIC LOU

**Chief Executive Officer,
Oneworld Technology**

BIOGRAPHY

I've always dreamed of finding the way to introduce modern technology like Blockchain to Cambodian. I want to contribute sometime of my life to this society and the world perspective toward Cambodian on building something big and especially Blockchain technology.

EXPERTISE

**Blockchain
Building MVP**



MR. HOUY SAM ATH

**Lecturer of Business
Management,
Svay Rieng University**

BIOGRAPHY

With more than 10 years of educational experience at higher education, I have been much involved in entrepreneurship programs as an instructor, mentor, and judge. I am delighted to see young entrepreneurs explore potential idea and make it into reality for economic growth. I can help them develop their dream from early stage to the scalable business.

EXPERTISE

**Product Market Fit
Product Development
Venture Capital**



MS. ILANA TULLOCH

**Co-Founder and CMO,
Baby Elephant Social
Enterprise Group**

BIOGRAPHY

Ilana Tulloch is the Co-Founder and Marketing Director for Baby Elephant Group, a social enterprise group headquartered in Siem Reap, Cambodia. In 2020 she was honoured to be named as one of the Top 20 Social Entrepreneurs in ASEAN by the Australian Government.

EXPERTISE

**Product Development
UX and UI
Talent & Recruiting**



MR. JUVERIS TENISONS

Branding and Strategy Expert

BIOGRAPHY

Graduated from Latvian Academy of Arts, Latvia. Has more than 24 years work experience in advertising and creative industry in Baltic States, Russia, Kazakhstan, Central Asia and South East Asia as Creative Director and Brand Strategic in such International Advertising Network Agencies as Ogilvy, Publicis, Y&R, and TBWA. Developed the brand of ABA BANK and re-branding of ACLEDA Bank in Cambodia.

EXPERTISE

**Marketing and Branding Strategy
Design Thinking**



MS. LILIT MARGARYAN

**Growth Manager,
Emeritus**

BIOGRAPHY

As a product manager with a background in instructional design, I excel at creating and articulating product vision and leading teams to turn it into reality.

EXPERTISE

**Product Market Fit
Product Development
Soft Skills and Communication**



MR. LYMENG PEN

**Head of IT Projects,
EZECOM**

BIOGRAPHY

Graduated in computer science, as an ambitious techie, I seek to advance my skills via my professional career in various industry such as fin-tech and telecom. I am co-founder and CTO at DOBPI and BLOC Delivery with experience in software engineering, mobile app development, back-end development and project management.

EXPERTISE

**Software Engineering
Full-Stack Development
Back-End Development**



MR. THYDADUONG MARADY

**Front-end Developer,
Techo Startup Center**

BIOGRAPHY

Working as Frontend Developer at Techo Startup Center who responsible to build such as Landing pages and dynamic front pages and responsive to support for all devices.

EXPERTISE

**Project Management
UX and UI**



MS. MEAS MOLIKA

**Chief Executive Officer,
iCare Benefits**

BIOGRAPHY

Currently, I am the Group CEO of iCare Benefits. I have more than 18 years of professional experience in Leadership and Management, Access to Finance, Corporate Social Responsibility, Business Development (Planning and Budgeting), Market Assessment, Programme Management, Governance and Child Focus Development. I have worked for many sectors from a non-private to private and social enterprise such as UNICEF Cambodia, EveryChild Cambodia, ABC Development, and World Vision Cambodia.

EXPERTISE

**Financial & Business Models
PR & Communications
Leadership and Inclusion**



MS. KATERINA KIM

Director of Marketing and
Branding, PPCBank

BIOGRAPHY

I have been in Cambodia for the past 7+ years. Cambodia has been so kind to me, I would like to give back through sharing my professional knowledge as well as overall experience I've accumulated being an expat for the past 15 years.

EXPERTISE

Storytelling
PR & Communications
Leadership and Inclusion



MS. KIM TAN

Founder and
Chief Executive Officer,
Growth4Growth Consultant co.

BIOGRAPHY

Kim Tan-Am has more than 20 years working in both the United States and Cambodia. She's led teams in a range of industries and with people from different backgrounds. She is passionate about helping people in realizing their full potential and achieving their short and long-term goals through personal coaching.

EXPERTISE

Soft Skills and Communication
Leadership and Inclusion



MS. KIMLANG CHOEU

Financial Planning and
Analysis Manager,
Cambrew Ltd

BIOGRAPHY

An experienced manager with 7+ years of working experience across diverse finance area range from planning, analysis, controlling, reporting, financial operation, tax, and project management.

EXPERTISE

Cost Accounting
Financial Accounting
Financial and Business Models



MR. KOKPHENG YIN

Senior Software Engineer,
Techo Startup Center

BIOGRAPHY

I'm a Software Engineer in Phnom Penh, Cambodia with a passion for software development, system/cloud engineering, and technology research.

EXPERTISE

Software Engineering
Back-End Development



MR. PAUL LEONG

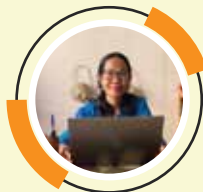
**Vice President, Belt Road
Capital Management**

BIOGRAPHY

Paul joined Belt Road Capital Management (BRCM) in 2019. He is a Vice President in the Growth Vertical in the Private Equity team covering South East Asia. He has over 9 years' experience in private equity, equity sales and structuring, capital markets and investment banking in Asia Pacific.

EXPERTISE

**Venture Capital
Mergers and Acquisition
Funding and Capital**



MS. PONNARY PATH

**Business Analyst,
Mission Alliance Business
Development**

BIOGRAPHY

My name is Ponnary Path who work as Business Analyst of Mission Alliance Business Development and Founder of Proshop Fashion Company. I have more than twenty years of experience in non-profit organization and social enterprise. I graduated Bachelor Degree in General Management and Associate Nurse.

EXPERTISE

**Startup Governance and Structure
Soft Skills and Communication
Leadership and Inclusion**



MS. PORHOUR LY

**senior product manager,
Boost Capital**

BIOGRAPHY

I design digital products and services using the human-centered design framework. With 4+ years of experience as a consultant and in-house product designer, I help businesses achieve their product-market fit using the design-thinking methodology, and improve customer retention and acquisition through delightful user experience. Personally, I am passionate about women's empowerment, especially in Technology. I founded "Khoding for Her" a program aimed to make coding fun for young girls through tailored classes taught by young female professionals in Tech. I help founded STEM Cambodia Organization in 2015.

EXPERTISE

**UX and UI
Product Design
Inclusive Innovation**



MR. REAKSMEY THY

**Cofounder and senior
technical advisor,
OBCR-EECI**

BIOGRAPHY

For more than 5 years, my name Reaksmei THY who has worked for rural entrepreneurship development and mentorship assistance for youth to run business effectively through softskills about marketing, book recording, leadership and management, so that they are felt matured and confident as entrepreneurial manner and process. I have graduated MBA majoring in general management and also running private school, rice store, and small restaurant operation. I am a co-founder & senior technical advisor of an NGO, Organization for Building Community Resources (OBCR).

EXPERTISE

**Product Design
Inclusive Innovation
Supply Chain Management**





MR. RINA BUOY
Senior Applied NLP
Researcher,
Techo Startup Center

BIOGRAPHY

Rina Buoy is a senior machine learning engineer with diverse experiences across industries from oil & gas consulting to software development and technology startup. During his 9-year career span (overseas and locally), Rina has applied various machine learning, data analysis technologies and engineering best practices in various projects. Rina has authored and co-authored several scientific papers, and presented in technical workshops and conferences. Rina has been awarded various professional AI/CS-related specializations and innovation courses from DataCamp, Udacity, Coursera, Harvard and Stanford.

EXPERTISE

Artificial intelligence



MR. RITHY SAN
Managing Director
Entrepreneurship,
Acclime Cambodia

BIOGRAPHY

My Name is Rithy. I'm full member of IPA, Australia and also hold MBA, Cambodia. + Currently I work for Acclime Cambodia (BSE) as Managing Director + Also Founder of CAC-Cambodia Accounting Club + Trainer | Speaker | startup mentor + Nearly 20 years of experiences in Accounting, Tax and finance field + All apart, Consultant of Accounting Software.

EXPERTISE

Startup Governance and Structure
Cost Accounting
Financial Accounting



MR. ROTH CHHOEM
Managing Director,
SIBB (Cambodia) Co., Ltd.

BIOGRAPHY

I have experiences in different roles; such as, a consultant, master trainer and business coach/mentor. I feel delighted to help and support everyone who wishes to grow and scale up their small businesses.

EXPERTISE

Digital Content
Business Development
Business Pitch



MR. SEAVPOR TENG
Chief Executive Officer and
Founder, Fixh.me Co., Ltd

BIOGRAPHY

Seavpor has been an entrepreneur and a founder of Fixh.me Co., Ltd since 2018. The app connects homeowners looking for household services with top-notch service technicians. From home cleaning to plumbing, Fixh.me instantly matches you with skilled pros via our seamless service platform with the mission "to solve household problems while providing the highest quality service — one house at a time

EXPERTISE

Business Pitch
Marketing and Branding Strategy
Storytelling



MR. MEIRAMBEK ZHAPAROV

**VR for Student Affairs,
Paragon International
University**

BIOGRAPHY

He was an Assistant Professor of Computer Science and Dean of Engineering and Natural Sciences Faculty at SDU, Almaty, Kazakhstan in 2018. He earned a BS degree in Computer Science at SDU in 2003, an MS degree in Computer Science at D. Serikbayev East Kazakhstan State University, Ust-Kamenogorsk, Kazakhstan in 2006, and the Ph.D. degree in Computer Science at SDU in 2013. His research interests include microlearning and IT education.

EXPERTISE

**Project Management
Design Thinking
Talent and Recruiting**



MR. NGUON (EDWARD) LIM

**Head of Brand Communications
Digital, Manulife Cambodia**

BIOGRAPHY

Edward has over 8 years of experience in business development, market research & analytics, strategic planning, brand development, digital marketing and go-to-market strategy.

EXPERTISE

**Customer Acquisition
Business Pitch
Financial & Business Models**



MR. BORIN MIN

**Software Developer,
Techo Startup Center**

BIOGRAPHY

Borin Min is a software developer at Techo Startup Center, who develops back-end and front-end applications. Besides that, He used to research machine learning to perform image classification tasks in agriculture data. He is also experienced in developing features of core banking systems. He holds a Bachelor of Computer Science (RUPP, Cambodia) and a Master of Computer Science (CBNU, South Korea).

EXPERTISE

**Back-End Development
Front-End Development**



MR. PAT BOREI

**Director,
The Nature Resort**

BIOGRAPHY

Borei has over 8 years in Toursim industry from hotel to a manager in Siem Reap Cambodia, 11 years with No 1 OTA (Online Travel reservation) Booking.com from a manager up to a Regional Manager for Cambodia, Myanmar & Laos 5+ Years and continue to owned and manage my owner hotels which is my dream As now 39 years old, I am proud to continue my Journey as a young entrepreneur and scale up. 6 years as a founder of social work (environmental) One person one tree and will carry on.

EXPERTISE

**Soft Skills and Communication
Leadership and Inclusion
Digital Marketing**





MR. SOVANNARITH OUCH

**Startup Program Associate,
Techo Startup Center**

BIOGRAPHY

Sovannarith has finished Bachelor of Banking and Finance at Royal University of Law and Economics and Bachelor of Art as Professional Communication in English at Institute of Foreign Languages.

EXPERTISE

**Project Management
Economics**



MR. TECKCHUN AING

**Software Developer,
Techo Startup Center**

BIOGRAPHY

My name is Teckchun. I am currently a software engineer at Techo Startup Center. Feel free to reach me out.

EXPERTISE

**Project Management
Software Engineering
Full-Stack Development**



MR. THOMAS HESKETH

**Deputy Executive Director,
European Chamber of
Commerce in Cambodia**

BIOGRAPHY

Thomas is Deputy Director of the European Chamber of Commerce the largest international business chamber in Cambodia, with 300+ members. He co-directs the 20-person chamber and heads the Investment Services Department. As Head of Investment Services, he manages consultancies across Cambodia, facilitating market entry for businesses interested in the Kingdom. His projects focus on feasibility analysis, trade & investment promotion, SME support, and private sector development for organisations such as the EU Delegation, Swisscontact, Oxfam, GIZ, and various embassies and private corporations.

EXPERTISE

**Product Market Fit
Storytelling
Soft Skills and Communication**



MR. TOBIAS BAUER

**Partner,
Blockchain Founders Fund**

BIOGRAPHY

Tobias holds a MSc. in Management and CEMS Master's in International Management at National University of Singapore and Tsinghua University and a Bachelor's in Management and Law with Distinction from Management Center Innsbruck and Southwestern University of Finance and Economics. Tobias Bauer is Principal at Blockchain Founders Fund which invests in and venture builds top tier startups.

EXPERTISE

**Business Pitch
Storytelling
Sales Forecasting**



MR. CHETRA SENG

**Full-stack Developer,
Techo Startup Center**

BIOGRAPHY

Full-stack developer at Techo Startup Center, and pursuing a bachelor degree in computer science. Experienced working with different languages such as Python, Java, Javascript, Typescript and Solidity. Have used front-end and backend framework such as Spring, Flask, React and NextJs.

EXPERTISE

**Blockchain
Product Development**



MR. SIREY SUM

**Co-Founder & Business
Development Manager,
Sustinat Green Co., Ltd.**

BIOGRAPHY

Sirey is a Cambodian serial entrepreneur. He is passionate about smart cities, sustainability, technology, and entrepreneurship. Since 2015, Sirey has co-founded several consulting companies, including Green Infrastructure Solutions (an Award Winner of 2018 Greenpreneurs), Sustinat Green (specialized EIA/ESIA company), and Thurawadh (Investment advice). With more than 7 years of experience in startup and professional practices, Sirey has developed a unique ability to identify product-market fit, understand political and economic trends, and utilize them for the development of businesses.

EXPERTISE

**Product Market Fit
Product Development
Storytelling**



MS. SOPHY LY

**Executive Assistant and
Analyst, CBC**

BIOGRAPHY

After working across multiple business sectors, Sophy currently is an Executive Assistant and Analyst at CBC. She has worked with large amounts of data and converted into understandable formats for management to make transparent and informed decisions, resulting in strategy creation and clear communication for all levels of business. Sophy has been in charge of business planning, strategy formulation, department performance tracking, and other insightful indicators.

EXPERTISE

Financial and Business Models



MR. SOVANDARA SAN

**Senior Property Manager,
Creed Cambodia**

BIOGRAPHY

Complete B.S Arch and LLM and experience in quality control, testing commissioning of commercial complex with highrise building over 150m, Apartment Hotel, Apartment, Retail and Office. With my education and experience in various institutes including government, MFI, Developer, Construction, I am able to take preventive measure on business program or project related problems base on an understanding of local official procedure and an awareness of economic, social and political environment factors that may affect the successful delivery work.

EXPERTISE

**Sales Forecasting
Real Estate
Monitoring and Evaluation**





MS. XIN YAN JIANG
Senior Manager, Strategic
Investments and M&A
Integration, SATS Ltd.

BIOGRAPHY

Experienced finance and strategy professionals with successful track records in advising management on business strategy and expansion plans. Interested in social space and have previously co-founded 2 non-profits organisation and currently working on personal social venture project.

EXPERTISE

Financial & Business Models



MR. SOK NAM
Founder,
Raksa Delivery

BIOGRAPHY

Sprinting on a startup for almost 2 years now. Former Community Manager.

EXPERTISE

**Business Development
Product Development**



MR. SOVISAL CHENDA
Applied AI Researcher,
Techo Startup Center

BIOGRAPHY

Mr. CHENDA Sovisal is an Applied Artificial Intelligence associate researcher of Techo Startup Center. Currently, he and his team are working on Open KYC OCR APIs which is and endpoints used for extracting text fields in a digital text format from an image of Khmer identity card or passport.

EXPERTISE

Artificial Intelligence



MR. SEREY VATHANA TUM
Full Stack Developer,
Techo Startup Center

BIOGRAPHY

Mr. Serey Vathana Tum is a Senior Software Developer at Techo Startup Center under the Ministry of Economy and Finance. He works as a Backend Developer for various projects under the Cambodia Data Exchange Platform (CamDX) and Cambodia Distributed Ledger (CamDL).

EXPERTISE

**Blockchain
Product Development**



MR. UON SALY

**Managing Director,
Bayon Auto Cambodia**

BIOGRAPHY

Not Important but Be the right
Necessary Person in term of
Business Management and
Customer Service

EXPERTISE

**Business Development
Customer Acquisition
Marketing & Branding Strategy**



MR. UY RATHEANY

**Managing Director,
Managing Director Buddleplus
Cambodia Co., Ltd**

BIOGRAPHY

Having multiple experiences in
different industries ranging from
Express, Rice, Investment and
Facilities Management for more
than 7 years, currently Mr. Uy
Ratheany is a Founder and
Managing Director of Buddleplus
(Cambodia) Co., Ltd with his
strategic leadership, market
development, productivities Driven
focus and sustainability. He got a
Master Degree in Entrepreneurship
and Innovation Management from
University of Lille 1 and Lyon 2 from
France. His expertise is mainly on
Sales and Business Development,
Operational Development, Financial
Modelling and Projection.

EXPERTISE

**Talent & Recruiting
Startup Governance and Structure
Soft Skills and Communication**



MS. VICHRA DI

**Chief Executive Officer and
Founder,
PHKA DOUNG Handicraft**

BIOGRAPHY

Hello! I'm Di Vichra. I was born in
Kampong Chhnang province
where I've run a micro social
business from using local mature
coconuts to make coconut
products such as: Virgin coconut
oil, Coconut husk tea cozy, Coconut
husk planting pot and addition
waste products are Charcoal, Coco
peat...etc. I am strongly fascinated
to support younger people who are
really want to run local businesses
as small scale production by using
my educational background in
Bachelor of Business Administration
from Pannasatra University of
Cambodia and Business
management in Accelerator
Program from SHE Investment.

EXPERTISE

**Product Development
Product Design
Inclusive Innovation**



MR. VIRASAK SOKUN

**Monitoring and Evaluation
Assistant, Ministry of Economy
and Finance**

BIOGRAPHY

Virasak joined EMC as Senior
Business Analyst after graduated
with a Master of Business Analytics
from Deakin University, Australia.
His previous work experience
involved market study, project
management, data analysis, and
predictive analytics. He worked on
multiple projects across a diverse
range of industries including
FMCG, technology, digital
marketing, garment, real estate,
etc.

EXPERTISE

**Product Market Fit
Product Development
Startup Governance and Structure**





MR. AWEN DELAVAL

**Co-Founder,
Lotus Farm**

BIOGRAPHY

Life Change Coach, mentor and business consultant with 20 years experience in Social Entrepreneurship, Program Management, Professional Consulting and Life Coaching.

EXPERTISE

**Digital Content
Business Development
Project Management**



MR. BANDITH KEO

**Founder,
Angkorworld**

BIOGRAPHY

Hey, my name is Keo Bandith, and I've worked as an accountant, a Senior Internal Auditor, and a Supply Chain Manager for over ten years. I'm also a Lecturer, an Investor, and an eCommerce entrepreneur who is passionate about sharing the knowledge with those who want to learn more and contribute to the new startup community.

EXPERTISE

**Financial Accounting
Financial & Business Models
Digital Marketing**



MR. BILL CHEA

**CEO and Social
Entrepreneur,
OMOHUB Innovation**

BIOGRAPHY

Bill Chea (Sokhy) is a passionate social entrepreneur and community builder. Bill has over a decade of working experience in event management, project management, supply chain, leadership, marketing, communication, and business development. He spent years creating impacts for social cause and community development. Bill has been leading and managing several community-driven platforms including Ignite, TEDx, TED-Ed, Startup Grind, Techstars, AIESEC, and JCI.

EXPERTISE

**Business Development
Project Management
Business Pitch**



MR. CHAMROEUN RICH

**Founder and Managing Director,
Natural Food Store and Home
Food Delivery**

BIOGRAPHY

In last 16 years experience both in government and NGOs I learn a lot relate with people and community. I stopped to work and start to do family business Home Food Delivery since 2016 by focus on the safety and nutrition food service for school kid lunch by cooperate with individual parent, school and other companies such ACLEDA Bank Plc. In 2019, I start to do one more business is Natural Food Store that play role to support the vegetable, meat, rice and other ingredients to Home Food Delivery. We commit to use and promote the organic, natural and safety agriculture produces, meat rice and other local ingredients, especially, thinking about green environment.

EXPERTISE

**Product Market Fit
Product Development
System Thinking: Product Design**

INVESTORS IN THE STARTUP CAMBODIA ECOSYSTEM



INVESTORS: HIGHLIGHTS

Khmer Enterprise (KE) is established as an implementation unit of the Entrepreneurship Development Fund (EDF) to implement the support programs and directly work with partners and beneficiaries. It aims to mobilize, invest and manage resources from all legitimate sources, supports the development of a vibrant entrepreneurial ecosystem, and provide financial and non-financial support to related entrepreneurial ecosystem builders.



Cambodian Investors Community Association (CiC) is providing investment platform for Cambodian Entrepreneurs in order to assist them to access to finance and to develop their business more sustainable.

OBOR Capital leverages local market intelligence, global networks, and a deep, talented in-house skillset to help ventures succeed. Their strengths range from strategy to financial management, business development, operations, and fundraising.



Cambodian Angel Investors Network (CAIN) is an angel-investor development program providing business angels participating in the investor education program and investment gateway. The program runs with the support of the Cambodia Investor Club (CiC), covering a 5-month intensive curriculum and various activities, including joint study trips, investment pitches, startup pitches, evaluation of the business, and networking with experienced local and international business angels.



STAKEHOLDERS IN THE STARTUP CAMBODIA ECOSYSTEM



ACADEMIC INSTITUTIONS IN THE STARTUP CAMBODIA ECOSYSTEM



ACADEMIC INSTITUTIONS: HIGHLIGHTS



Cambodia Academy of Digital Technology

Cambodia Academy of Digital Technology (CADT) is a public education and research institution, developing excellent digital talent and innovators, driving Cambodia toward a digital society. CADT aims to be a national flagship research and education institution for Digital Technology and Innovation, nurturing digital talent and innovators to drive Cambodia toward a digital society.



Bridge 2, National Road 6A, Sangkat Prek Leap, Khan Chroy Changva, Phnom Penh



Cambodia-Japan Cooperation Center

Cambodian-Japan Cooperation Center (CJCC) has been training and developing high-competent human resources for Cambodia, enhancing mutual understanding and cooperation between Cambodia and Japan through three main activities: Business Training, Japanese Language for Career Development, and Culture and Education.



Russian Confederation Blvd., Tuol Kork, Phnom Penh, Cambodia



Royal University of Phnom Penh

The Royal University of Phnom Penh (RUPP), founded in 1960, has undergone a series of transformations to become the leading national university in Cambodia. Looking towards the future, RUPP will grasp opportunities and assume a key role in driving Cambodia's socio-economic development through the creation of human capital and the provision of quality research, training and community service.



Russian Federation Blvd., Teuklaak1, Toul Kork, Cambodia



Paragon International University

Paragon International University strives to become a leading private higher education provider in Cambodia regarding the quality of teaching, research, and community services. Paragon's four core values are Responsibility, Integrity, Discovery, and Excellence.



No: 8, St: 315, Boeng Kak 1, Tuol Kouk, Phnom Penh



CO-WORKING SPACES IN THE STARTUP CAMBODIA ECOSYSTEM



CO-WORKING SPACES: HIGHLIGHTS



The Desk Coworking Space

The Desk is a creative, affordable and modern co-working space designed to meet the diverse needs of micro businesses, freelancers, home office workers, entrepreneurs, startups, tech workers, writers, designers and other professionals.



Building 184, Samdach Chakrei Ponn St. (208), Phnom Penh, Cambodia



BasisPoint Cambodia

Choosing a space for working is extremely significant to communicate with your business partner effectively. Basis Point Cambodia is a place in the middle city easy to find, and convenient for a meeting, the condition using is not difficult.



Street K5, City Center Boulevard, Khalandale Mall, Phnom Penh, Phnom Penh, Cambodia



Factory Phnom Penh

Factory is Phnom Penh's mixed-use IT and creative hub, cultivating the next generation of entrepreneurs, makers and creative professionals. At Factory's Workspace 1, Phnom Penh's creative minds can connect, collaborate, develop, learn, and grow together.



1159 National Road N°2 Phnom Penh, Cambodia



OMOHUB Innovation

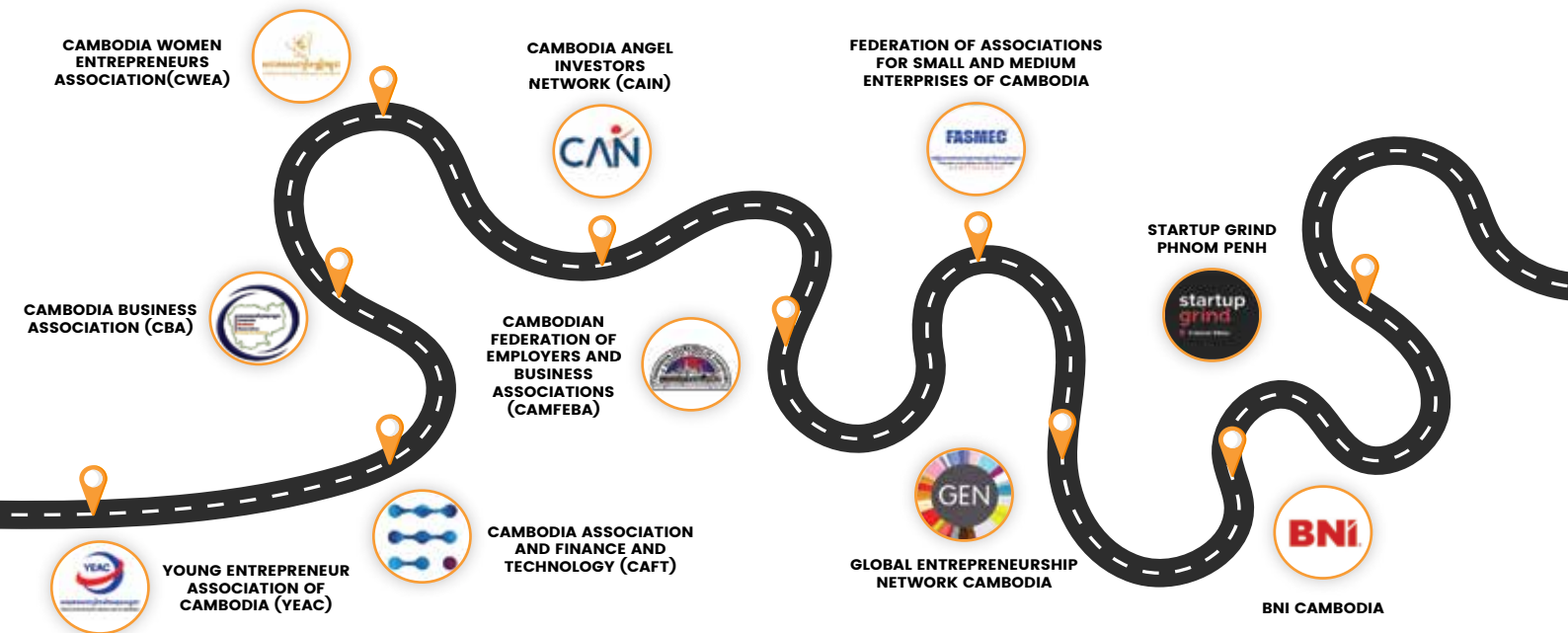
OMOHUB is the innovation platform that empowers entrepreneurs, creators, businesses and communities to connect, innovate and grow.



76 Street 299, Boeng Kak 2, Tuol Kouk, Phnom Penh, Cambodia



COMMUNITIES AND ASSOCIATIONS IN THE STARTUP CAMBODIA ECOSYSTEM

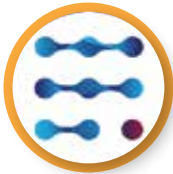


COMMUNITIES AND ASSOCIATIONS: HIGHLIGHTS



Cambodian Angel Investors Network (CAIN) Program is an angel-investor development program providing business angels participating in investor education program and investment gateway.

CAIN Program's participants will experience real investment deals throughout the program and have chances to syndicate their investment with other angel networks as well as CIC.



Cambodia Association of Finance and Technology (CAFT) seeks to cultivate interest and technical skills to promote increased innovation, financial inclusion, diversity and collaboration of all Tech and fintech segments by serving as the collective voice in providing relevant and expert-sourced information to regulators and the private sector.

CAFT benefits members who join their membership by creating meetup events, priority sponsorship deals and pricing, priority seating on any CAFT events and many more. Besides this, CAFT cooperated with some public sectors to support startups in Cambodia.



Startup Grind is a global startup community designed to educate, inspire, and connect entrepreneurs in partnership with Google for Startups. Startup Grind hosts frequent events in more than 500 cities across 125+ countries and territories featuring successful local founders, innovators, educators and investors who share personal stories and lessons learned on the road to building great companies.

Startup Grind strives to help founders, entrepreneurs, and startups succeed, regardless of geographic location or socioeconomic circumstance. Startup Grind believes a better tomorrow is possible by supporting the innovators and risk-takers of today.



The Global Entrepreneurship Network (GEN) operates a platform of projects and programs in 170 countries to make it easier for anyone, anywhere, to start and scale a business.

GEN fosters deeper cross-border collaboration and initiatives between entrepreneurs, investors, researchers, policymakers and entrepreneurial support organizations. GEN works to fuel healthier start and scale ecosystems that create more jobs, educate individuals, accelerate innovation and strengthen economic growth.

CORPORATES IN THE STARTUP CAMBODIA ECOSYSTEM





ABA BANK

ABA Bank is Cambodia's leading private financial institution (not a state-owned enterprise), founded in 1996 as the Advanced Bank of Asia Limited.

ABA works closely with startups by providing sponsors to any organisations that create accelerator programs or events.

CREDIT BUREAU CAMBODIA CO., LTD



The CBC is the central credit information source for the country, we ensure that banks and micro finance institutions share their customer credit information, ensuring that loans and borrowing facilities from multiple vendors are not secured on the same asset. By doing this we make lending money to those that need it much less risky, as a result interest rates drop and consumers enjoy lower interest rates.



SMART AXIATA

As Cambodia's leading mobile operator, we aim to keep you connected with the essential people in your life and give you the best experiences.

Smart Axiata provide accelerator programs or internship for startups in Cambodia to explore more opportunities in business.

GRAB

Grab is Southeast Asia's leading superapp that offers mobility and delivery services through one mobile app.

Grab has sponsored and cooperated in some exhibitions related to technology or business in Cambodia.



DEVELOPMENT PARTNERS IN THE STARTUP CAMBODIA ECOSYSTEM



DEVELOPMENT PARTNERS: HIGHLIGHTS



KOICA started cooperation programs by providing Cambodia with equipment. Having seen a rapidly increasing development cooperation between the two countries, KOICA set up an overseas office in Phnom Penh in 2003. Since then, it has played a leading role in bridging the people of the two countries with development programs such as projects, dispatch of volunteers, invitational training, etc.

KOICA provides a fellowship program for Cambodians to join to exchange culture and many more.



Swisscontact is a business-oriented foundation for international cooperation, fostering economic, social, and environmental development.

This business-oriented foundation helps our local startups by creating meetups and events to improve their skills or written reports related to startups in Cambodia as a guideline.



UNIDO is the specialized agency of the United Nations with a unique mandate to promote and accelerate sustainable industrial and economic development.

UNIDO provides programs for startups to examine their potential. They also create both visual and physical events to promote sustainable entrepreneurs.



USAID leads international development and humanitarian efforts to save lives, reduce poverty, strengthen democratic governance and help people progress beyond assistance. On behalf of the American people, USAID promotes and demonstrates democratic values abroad and advances a free, peaceful, and prosperous world.

USAID provides internship to youth in Cambodia and exchange leadership programs in the US for a better understanding of business flow in developed Country.

GOVERNMENT INSTITUTIONS IN THE STARTUP CAMBODIA ECOSYSTEM



GOVERNMENT INSTITUTIONS: HIGHLIGHTS



Techo Startup Center

At Techo Startup Center (TSC), we build emerging tech startups borne out of innovation that can be launched and scaled up.

TSC nurtures startups to grow into successful businesses by enhancing talents' entrepreneurship and innovation capabilities through well-supported programs.



Ministry of Post and Telecommunications

MPTC promotes effective network infrastructure connectivity and accessible services of Post, Telecommunications, and ICT sectors across the Kingdom of Cambodia.

MPTC provided sponsorship to startups or relevant events or programs in Cambodia to scale up the size of the startups/organizations or to support youth by providing internships in MPTC.



GOVERNMENT INSTITUTIONS: HIGHLIGHTS



Ministry of Industry, Science, Technology & Innovation

MISTI is a government ministry responsible for industrial, science, technology, and innovation policies in Cambodia.

MISTI provided internships and sponsorship to startup/organizations or relevant events or programs in Cambodia to scale up the size of the startups.



MoEYS Cambodia

The Ministry of Education, Youth and Sport is the government ministry responsible for promoting and regulating education, youth and sport development, in Cambodia.

The Ministry of Education, Youth and Sport provided partnership to startups, organizations or relevant events or programs in Cambodia.

ACCELERATORS AND INCUBATORS IN THE STARTUP CAMBODIA ECOSYSTEM



ACCELERATORS AND INCUBATORS: HIGHLIGHTS



SHE Accelerator Program

This program is designed for women who have established businesses with five or more employees. They will receive advanced business training and mentoring to help their enterprises.



BIO Accelerator Program

BIO Program is a business accelerator program founded by Cambodia Investor Club (CiC) in 2018 to catapult local SMEs to the next level.



Cnai Accelerator Cambodia

Cnai is Cambodia's gender-smart accelerator helping nurture and encourage founders to grow impactful startups in Cambodia.



SERVICE PROVIDERS IN THE STARTUP CAMBODIA ECOSYSTEM



SERVICE PROVIDERS: HIGHLIGHTS



Kumnit

We cultivate entrepreneurial thinking to sustain business. We will strive to bring startup knowledge, especially knowledge relevant to the era of innovative and innovative technology.

Kumnit has a website to motivate business owners, entrepreneurs, and professionals to increase their capacity to strengthen and expand their institutions.

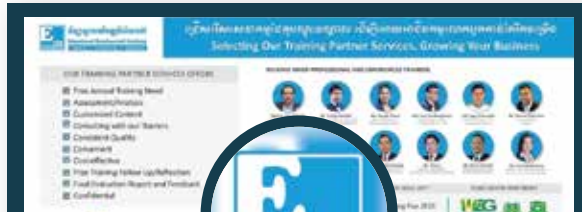


Codingate

Codingate is a web and mobile development services agency. The key objective is to build reliable, affordable and relevant technological solutions for various businesses as well as building the technologies that help create a sustainable society.

The company was founded in Phnom Penh as a social enterprise by a group of technically inclined Cambodian youth.

SERVICE PROVIDERS: HIGHLIGHTS



Educational Development Institute

EDI is an educational organization providing professional training programs, consultancy services, and research in Cambodia.

EDI provides training sessions to transform personal growth, team, and organization performance using high-powered solutions to empower people and develop leaders.



EduQuest Hub

EduQuest offers a comprehensive, ethical and unparalleled quality of professional services to aspiring students for Higher education in Canada.

EduQuest Hub strives to provide a perfect synthesis of collaborators across all spheres coming together to make education accessible, available, and seamless for learners.

MEDIA IN THE STARTUP CAMBODIA ECOSYSTEM



MEDIA: HIGHLIGHTS



Fresh News

The initial idea for establishing Fresh News was to send the most breaking news to people using the intelligent device. At the time, Fresh News was the only application to push all the last news in Khmer Unicode Letters.



The Phnom Penh Post

The oldest existing independent newspaper in any language in Cambodia. First published in July 1992, the Post is read by thousands of foreigners and Cambodians throughout the country and by subscribers in 35 countries around the globe.



Khmer Times

Khmer Times aims to bring its readers the latest news from Cambodia, the region, and the world in print and digital formats and report that news unbiasedly.



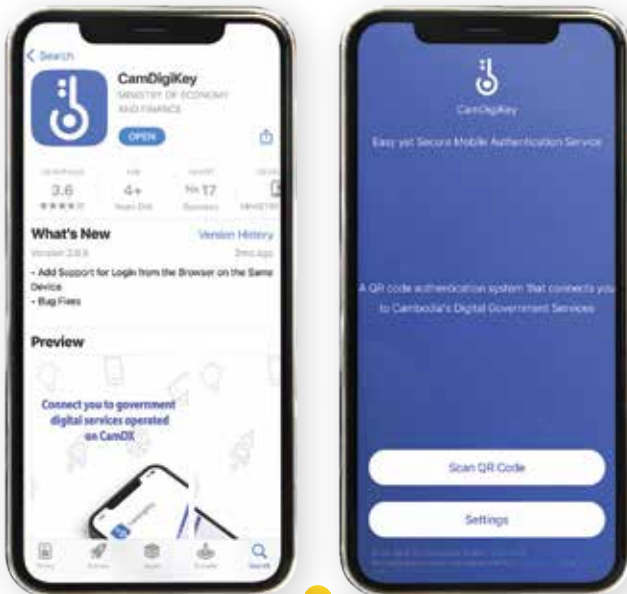
Sabay News

Sabay News provides breaking news and unlimited entertainment for Khmer youth. The primary objective of this web page is to provide relevant, rich, and updated Khmer content focusing mainly on entertainment, life, society, technology, and sports.





HOW TO CREATE A PROFILE ON STARTUP CAMBODIA



STEP
01

Download CamDigiKey on your mobile device, register your account and wait for approval.

STEP
02

Go to Startup Cambodia Platform and click Login on the right.





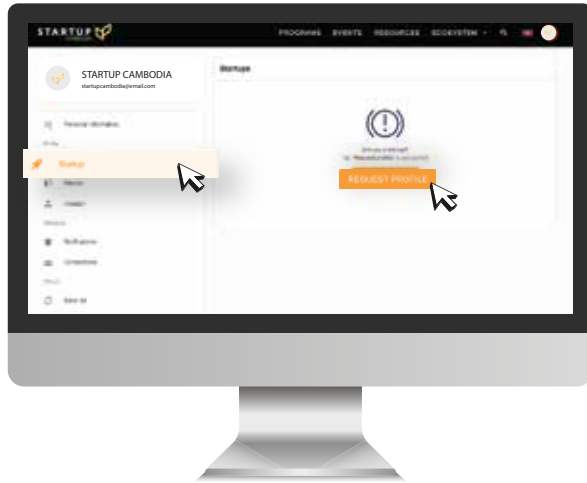
STEP 03 Click LOGIN WITH CAMDIGIKEY, then the QR code page will pop up for you to scan.

04

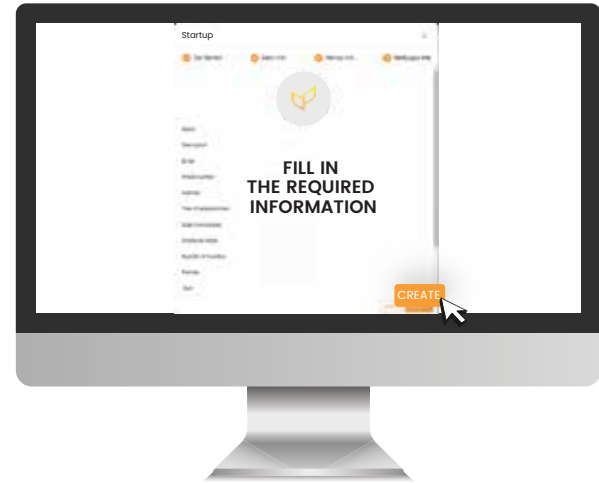
Scan the QR code, then type in the 6-digit code from your mobile device. You are done!



HOW TO CREATE A STARTUP PROFILE ON STARTUP CAMBODIA

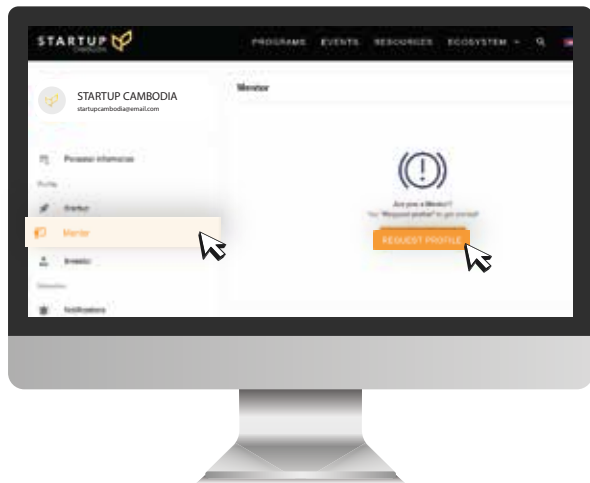


1 After you fill in your personal information, you can click on Startup in the Profile section, then click on REQUEST PROFILE.

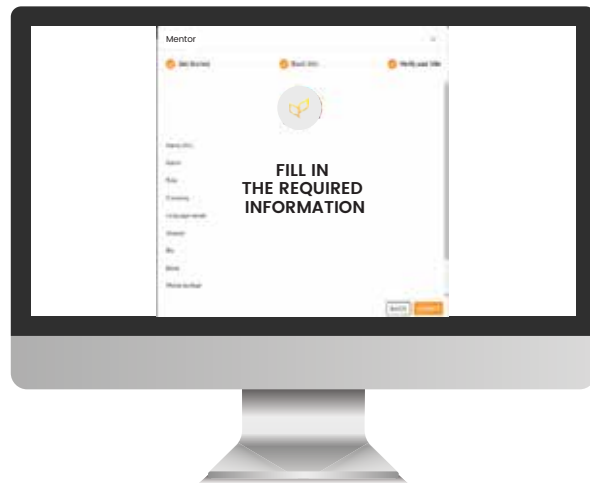


2 Next, fill in the required information and click CREATE. Wait for the team to approve then you can claim your profile.

HOW TO CREATE A MENTOR PROFILE ON STARTUP CAMBODIA

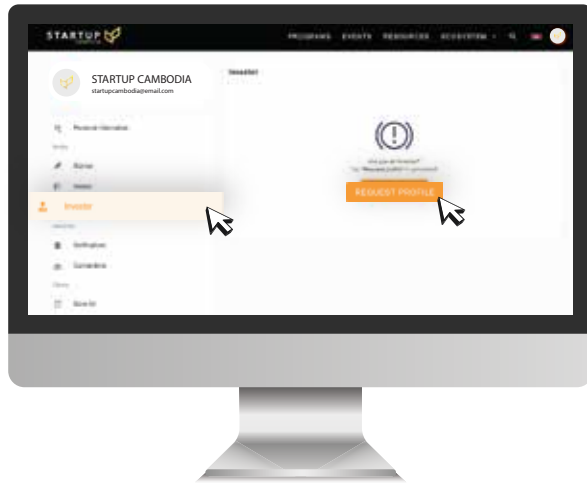


1 After you fill in your personal information, you can click on Mentor in the Profile section, then click on REQUEST PROFILE.

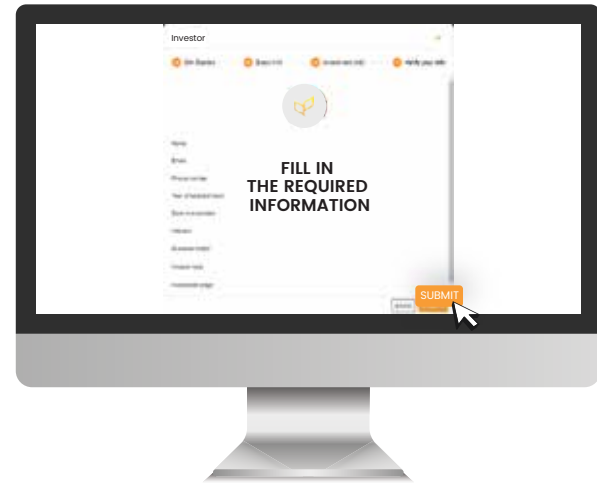


2 Next, fill in the required information and click SUBMIT. Wait for the team to approve then you can claim your profile.

HOW TO CREATE AN INVESTOR PROFILE ON STARTUP CAMBODIA



1 After you fill in your personal information, you can click on Investor in the Profile section, then click on REQUEST PROFILE.



2 Next, fill in the required information and click SUBMIT. Wait for the team to approve then you can claim your profile.



OVERVIEW: AN INSIDE LOOK AT THE CAMBODIA STARTUP ECOSYSTEM HEALTH CHECK

About The Ecosystem Health Check

The Ecosystem Health Check was developed by Swisscontact and Deep Ecosystems in collaboration with Techo Startup Center in Cambodia to measure the health of the Phnom Penh ecosystem.

In this year's report, Techo Startup Center analyzes the health check progress of the Phnom Penh entrepreneurship startup scene based on its own data compiled from the Startup Cambodia Digital Platform.

Based on the mandates of the key actors shown in the KPI dashboard, it will provide an idea for strategic alignment, policy development, or investment mobilization in areas of the ecosystem that require improvement.



Startup Ecosystem Health Check

DIVERSITY & INCLUSIVITY

Share of Female Founder

32%

SCDP (2022)

KNOWLEDGE & TALENT

Share of Engineering Skills Founder

56%

SCDP (2022)

STARTUP SUPPORT

Share of Mentor with Startup Exp.

57%

SCDP (2022)

SPECIALIZATION

Diversity of Startup based on Sectors

86%

SCDP (2022)



NETWORK DENSITY

Tech-related Meetups per capita

178

SCDP (2022)

INNOVATION CULTURE

Innovation Global Rank

17.6

WIPO (2022)

POLICIES

Rate of Doing Business

50.4

WIPO (2022)

INTERNATIONAL CONNECTIVITY

Offices of Int'l Unicorn

1

Startup Heatmap Europe (2021)

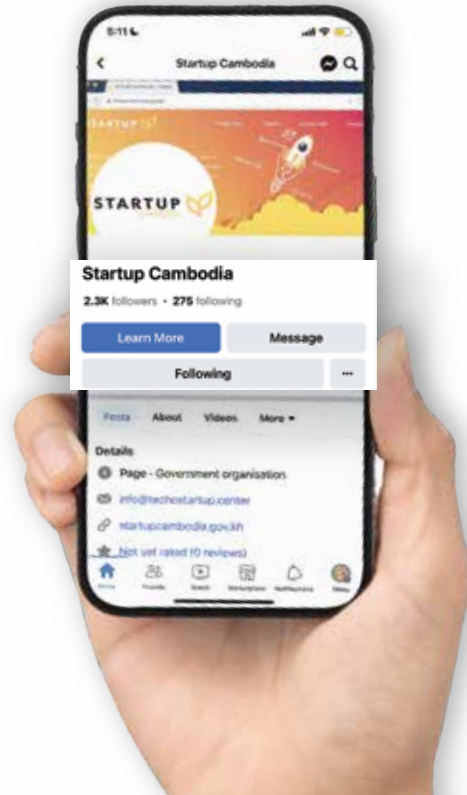
OUR PARTNERS



Stay connected and keep in touch with us

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Drop us any questions that you have!
We post different content related to startups, so give us a LIKE!



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