



Home National Business គ្រឹះស្ថាន 中文新闻 Khmer Times TV Editorial Opinion Property Sport Press Releases
Supplements More Search

Supplements October 13, 2021

CamEd supports poor pupils, athletes and artists through CSR

Michael Firm / Khmer Times /



CamEd students donating school supplies at Phnum Jrtest primary school in Kampot Province. Supplied

Click here to get Khmer Times Breaking News direct into your Telegram

Cambodia's leading business school is also leading the way in corporate social responsibility (CSR), helping poor students and supporting talented athletes and artists.

CamEd specialises in teaching accounting and finance and believes that getting students involved in CSR will help build skills that will further their careers, while giving something back to society.

"CSR is very important so that the students can build their soft skills like leadership and especially teamwork," said CamEd Business School Senior Vice-President Sam Sokuntheary.

Khmer Times App



Khmer Times is now available on iPhone and Android.

Download the app and keep up with real time news from Cambodia and the world.



10%

20%

“Because of that we think that we should encourage our students to pay back to the community by motivating them to build a team and do whatever they think is important for poor families,” she said.

Student CSR activity is so important to CamEd that it is included in the curriculum as part of the BA student’s first year course in leadership philosophy.

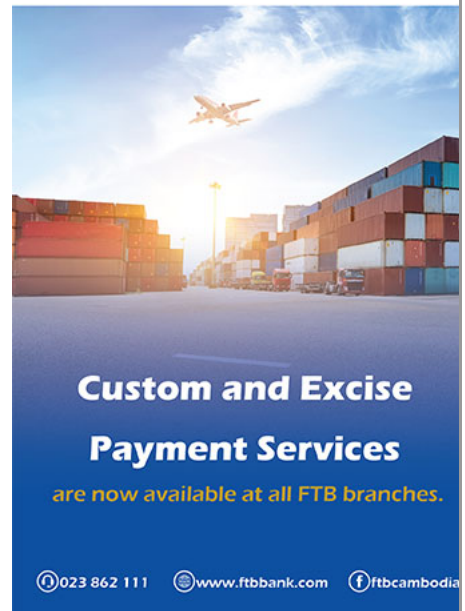
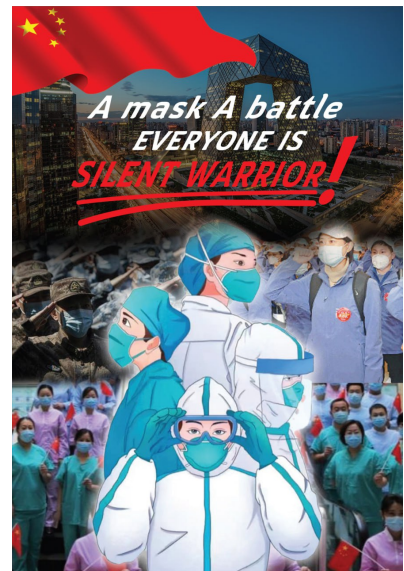
Students have been visiting schools in deprived areas since CamEd started its BA programme in 2010. There are around 3,000 students taking the four-year Bachelor of Accounting and Finance course and about two thirds of them get involved in the schools programme in their first year. CamEd also has more than 50 student clubs and encourages them to take part in CSR as well.

In February the CamEd Student Government (CSG) organised its annual charity trip to the Donak Krobey and Koh Kok primary schools in Koh Kong province. Volunteers divided themselves into three groups collecting rubbish, planting trees and decorating the classrooms with posters. The groups then got together to play with children and hand out study material.

CSG Co-presidents Lai Thai Y and Chan Physrey Linh said taking part in events like this build communication and negotiation skills, help team members gain confidence and learn how to be flexible to solve problems and deal with unexpected issues. Participants also learn how to work as a team, improve their creativity and manage big events, making the best use of the available human and physical resources

The Coronavirus pandemic has made it harder to take part in CSR activities, according to Sam. Students couldn’t go out to schools as often because of closures but they were able to continue raising funds to help needy children. Students also raised money to dig wells and install streetlights around schools. Staff also get involved by donating bicycles and study kits to pupils.

CamEd and its student clubs are also organising a fundraising event that aims to help children with AIDs in Battambang province. Sam says the children are facing great challenges at the moment because donations have dried up during the pandemic.



Opinion



The momentum of ASEAN-RUSSIA cooperation continues to rise

30%

40%



CamEd Business School Senior Vice-President Sam Sokuntheary in front of some of the art that lines the college's walls. KT/Michael Firm

Sam says she and her colleagues have been inspired by the work of CamEd's president. Casey Barnett has been running the business school in Cambodia for more than 20 years and Sam says he has made it his mission to give something back to the community and raise the Kingdom's international profile.

Barnett is an avid art collector who believes in helping struggling local artists. He has spent \$110,000 to build up the country's largest public exhibition of Cambodian contemporary art. The walls of the school, in central Phnom Penh, are lined with paintings and the corridors filled with sculptures from the collection along with pieces donated by Barnett and some on loan from his personal collection. Barnett often commissions work from less-popular artists in the hope of raising their profiles and furthering their careers.

"Cambodia has relatively few active contemporary artists due to limited local market demand. We believe our art collecting activities play an important role in encouraging Cambodian contemporary artists. And, by displaying art to students in the school facilities, we hope to stimulate abstract thinking and creativity," Barnett said.

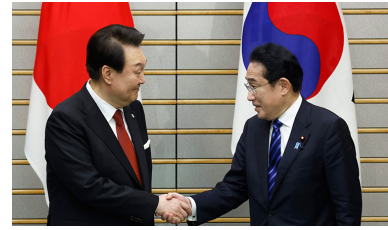
Barnett has also spent the last two decades supporting talented sportsmen and women, sponsoring wrestlers, boxers and basketball. CamEd donated nearly \$38,000 to Cambodian sports federations over the last twelve months.

CamEd students go on to work at some of the world's leading accounting companies. More than half of the annual recruits of the big four audit firms in Cambodia (PwC, Deloitte, KPMG and EY) are students or graduates of CamEd.

"Most of the students who joined international companies have been promoted very fast," Sam said.

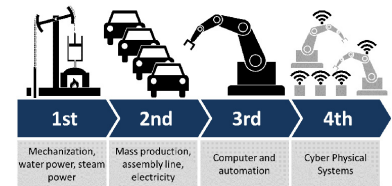
"As one of the people in charge of admissions and marketing I go two or three times a year to visit many employers. I have heard from a lot of them say that what students have learned is the importance of

Cambodia is a country-coordinator for the ASEAN-Russia relations (2021-2024).



Implication of South Korea's bold decision to improve relations wit...

Despite South Korea and Japan sharing the same democratic values, the same threat of North Korea's nuclear weapon, and both being the US' key allies in East Asia, the relations between Japan and South Korea remain fragmented.



Industrial transformation key to higher productivity and wages

The world is entering an age of Artificial Intelligence (AI). Recently, China's Alibaba Group unveiled its answer to ChatGPT, "Tongyi Qianwen" (or "truth from a thousand questions").



G20 meet in Jammu & Kashmir and neighbour's odd concern

Even though its rhetoric goes unheard and at times even ends in embarrassment, Islamabad still refuses to accept the fact that its Kashmir narrative virtually has no takers

Features

50%

60%

teamwork. What they learn when they join a charity or club is leadership and the soft skills they can use at their workplace. All the employers are very appreciative of that.”

Sam said she was friends with many former students on social media and could see from their posts that they continued to use the skills learned from CamEd’s CSG projects to organise activities and build relationships in the workplace.

Related Posts



July 5, 2021

Main Activities of Amcham Cambodia



March 19, 2021

ឧបទ្វីប ៤១ អបអរសាទរ ទិវាប្រាក់រៀល



July 5, 2021

American Entrepreneur in Finance Education



July 22, 2021

AmCham fills vacant board vacancies

Tags: AMCHAM CSR, CamEd, poor

[← PREVIOUS ARTICLE](#)

United States of America, a Nation of Giving, the hallmark of a caring nation

[NEXT ARTICLE >](#)

NBC 42nd Anniversary



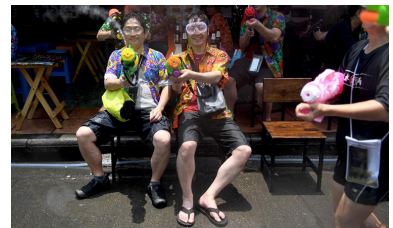
Earth Day — a look at climate, protest and policy in 2023

As activists marked Earth Day on Saturday, it feels like climate coverage in the first months of 2023 has been dominated by extreme weather events including droughts, fires and floods, along with angry protestors demanding action.



Travel on a shoestring budget

After almost three years of travel restriction due to the pandemic, you may be want to enjoy the thrill of travelling again.



Thailand celebrates return of ‘Songkran’ festival post-COVID

The New Year Festival has come as ‘a national relief’ as Thailand celebrates a return to normalcy after three years of COVID-19.

Good Times2



An on-again, off-again year for Siem Reap’s arts

Siem Reap’s 2020 arts and lifestyle coverage kicked off the year on an optimistic note

70%

80%

that, with the wisdom of hindsight, turned out to be somewhat ironic.



Remaining sane while you care for your baby

Because our baby is now at the centre of our life, it has been mentally challenging since even getting a good night's sleep or a decent meal has suddenly become a real task.



[Contact Us](#) | [About Us](#) | [Advertising](#) | [Privacy Policy](#) | [Job Opportunities](#) | Site Design by Samaki Media

A promotional banner for PRASAC Mobile Banking. On the left is the PRASAC logo, a green circle with Khmer text and 'PRASAC MICROFINANCE INSTITUTION'. In the center is a smartphone displaying the mobile banking app interface. To the right of the phone is a red '72%' badge and the text 'បើកបានភ្លាម!' (Open immediately!), 'គណនីឌីជីថល' (Digital Account), and 'តាម PRASAC Mobile Banking'. On the far right, it says 'Subsidiary of KB Kookmin Bank' with the bank's logo and a yellow phone icon next to the number '086 999 911'.

Copyright © 2023 Virtus Media Pte., Ltd. (Khmer Times)

